

Attorney Docket No. 5098

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): John S. HENDRICKS, et al. Group Art Unit: 2611
Serial No.: 08/912,934 Examiner: Chris Grant
Filed: August 15, 1997 Confirmation No. 5188
Title: **AN OPERATIONS CENTER FOR A TELEVISION PROGRAM
PACKAGING AND DELIVERY SYSTEM**

Box ISSUE FEE

Commissioner for Patents
Washington, DC 20231

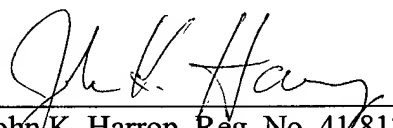
LETTER TO DRAFTSPERSON

Sir:

Subject to approval by the Examiner, and responsive to the requirements set forth in the Notice of Allowability dated October 22, 2002, and the Notice of Draftsperson's Patent Drawing Review (attachment to Paper No. 15), dated October 21, 2002, submitted herewith are eighty-six (86) sheets of formal drawings (Figures 1-37b).

Respectfully Submitted,

Dated: **January 17, 2003**


John K. Harrop, Reg. No. 41,817
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Attachments: Formal Drawings (Figures 1-37b on 86 sheets)
Copy of Notice of Draftsperson's Patent Drawing Review

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
08/912,934	08/15/1997	JOHN S. HENDRICKS	5098	5188

TITLE OF INVENTION: OPERATIONS CENTER FOR A TELEVISION PROGRAM PACKAGING AND DELIVERY SYSTEM

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1280	\$0	\$1280	01/22/2003

EXAMINER	ART UNIT	CLASS-SUBCLASS
GRANT, CHRISTOPHER C	2611	725-109000

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2. DORSEY & WHITNEY LLP
3. _____

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(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Discovery Communications, Inc.

Bethesda, MD US

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January 17, 2003

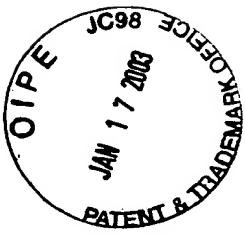
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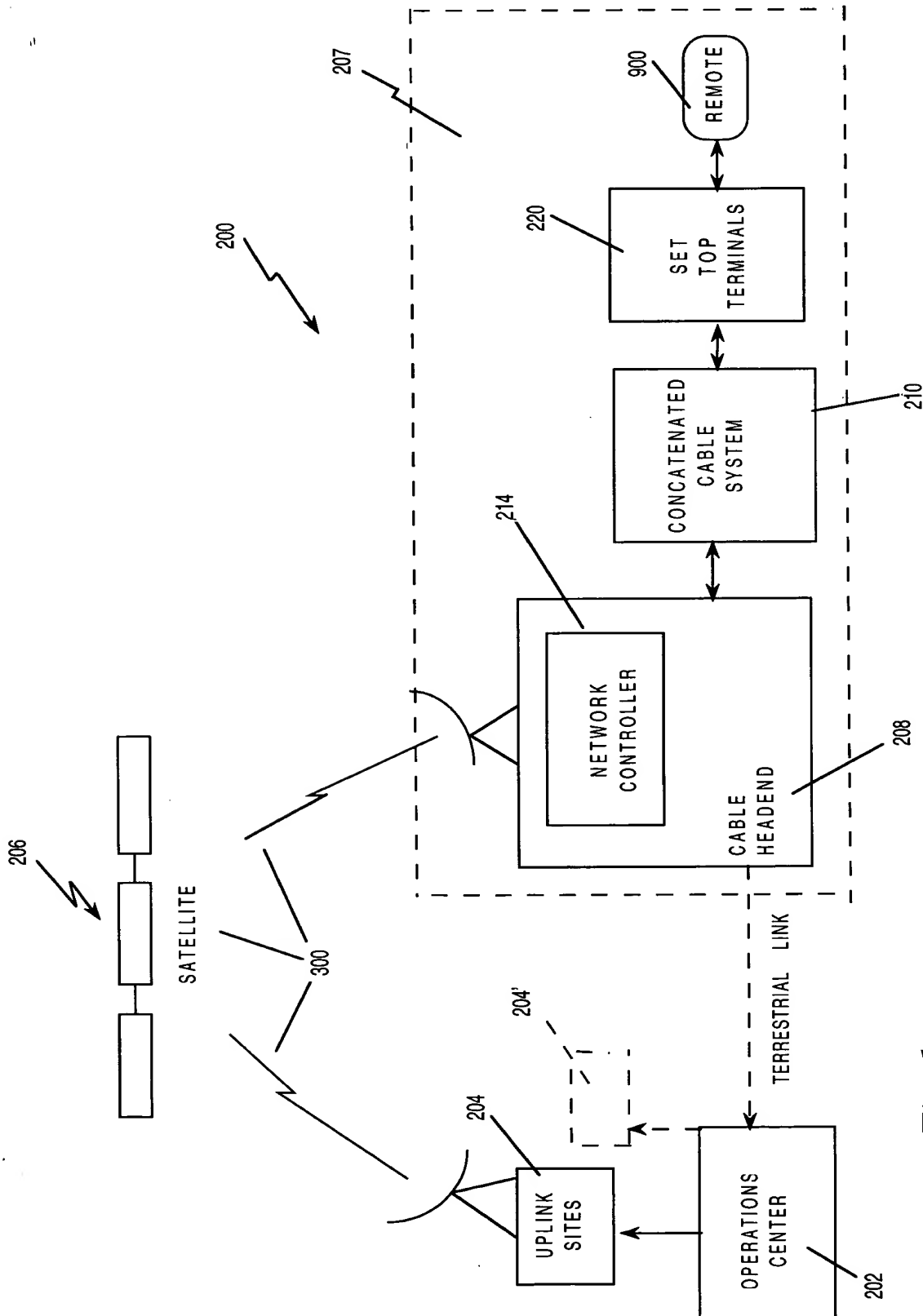


Fig. 1

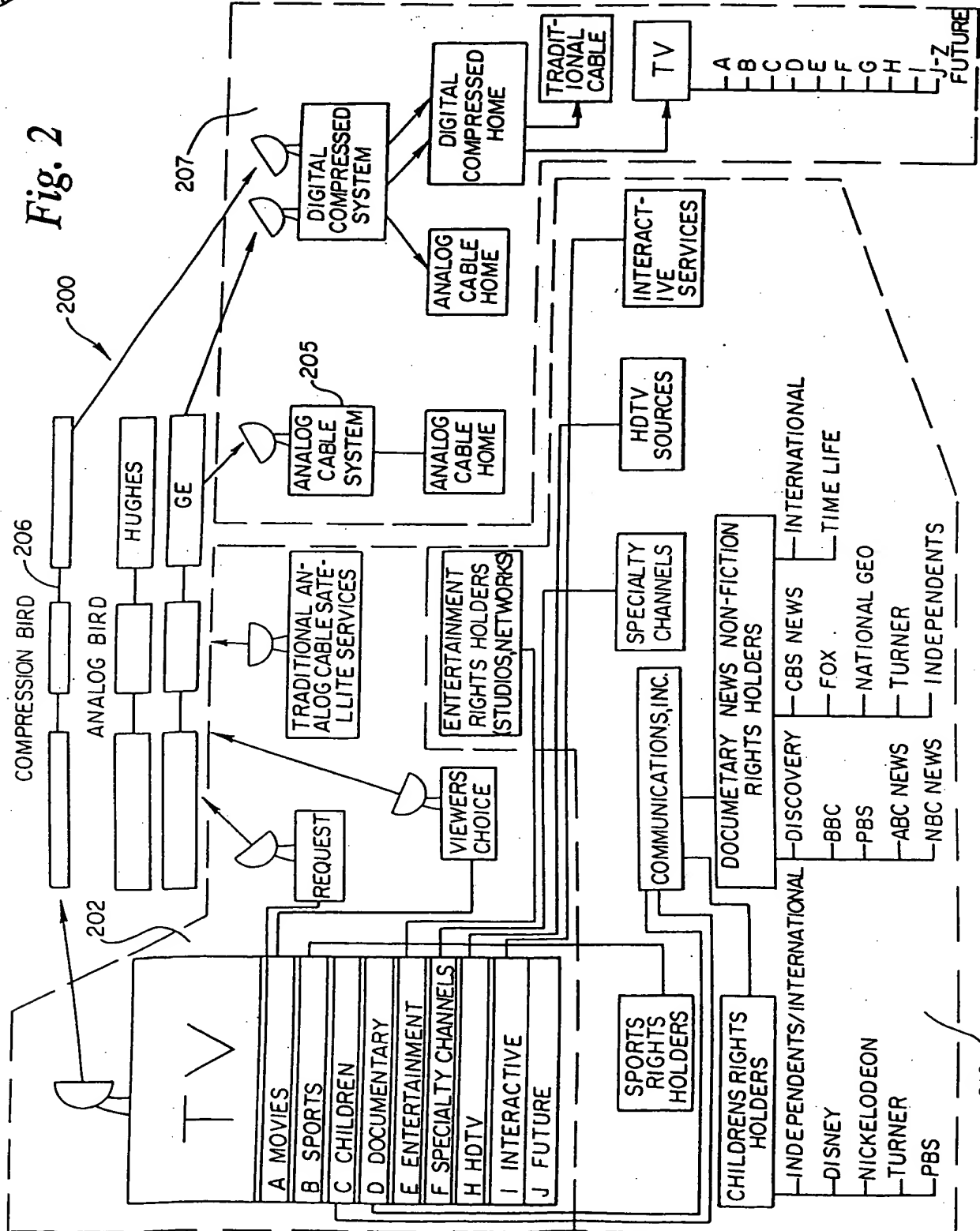
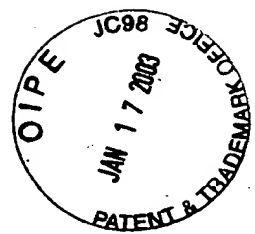
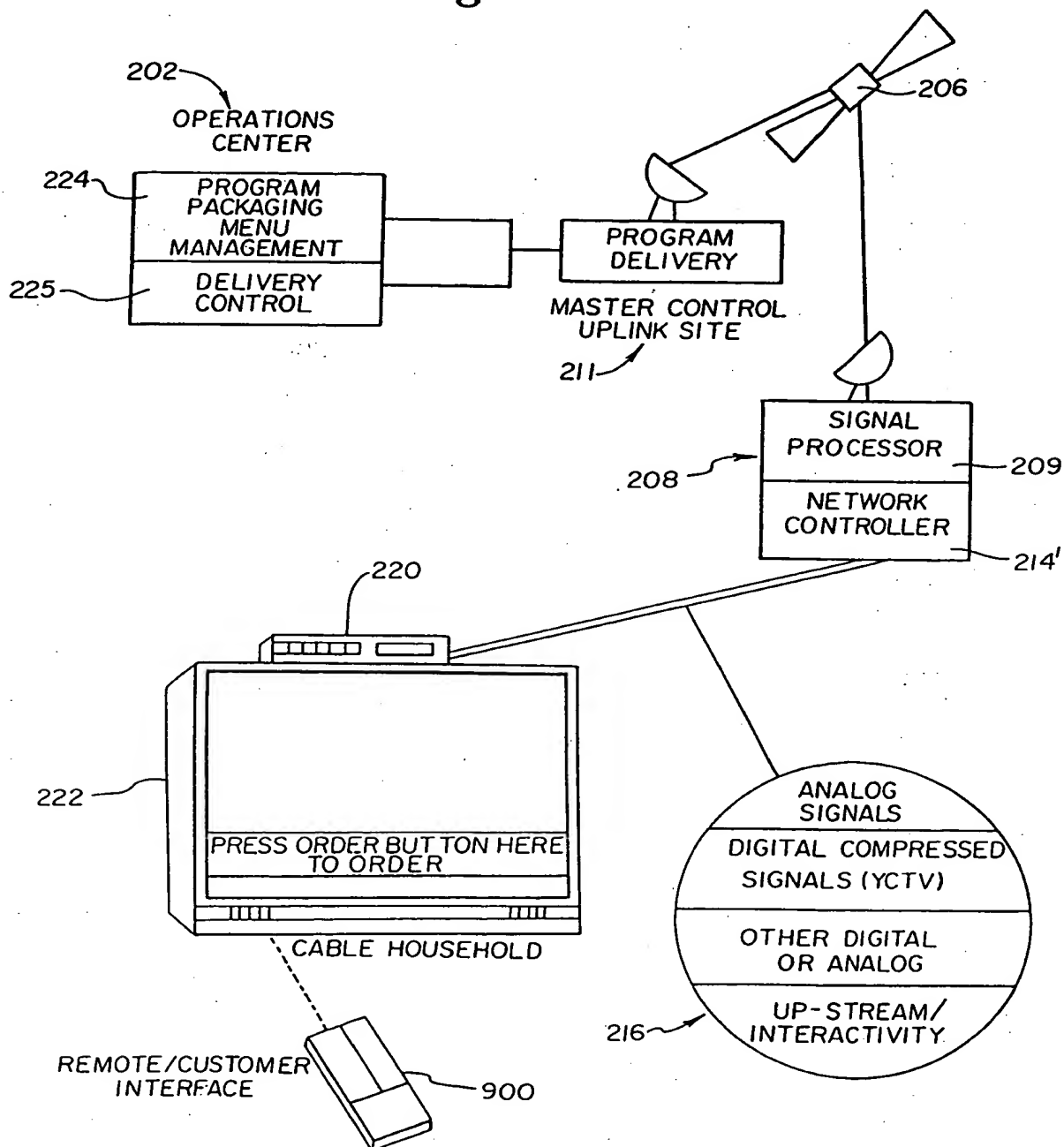
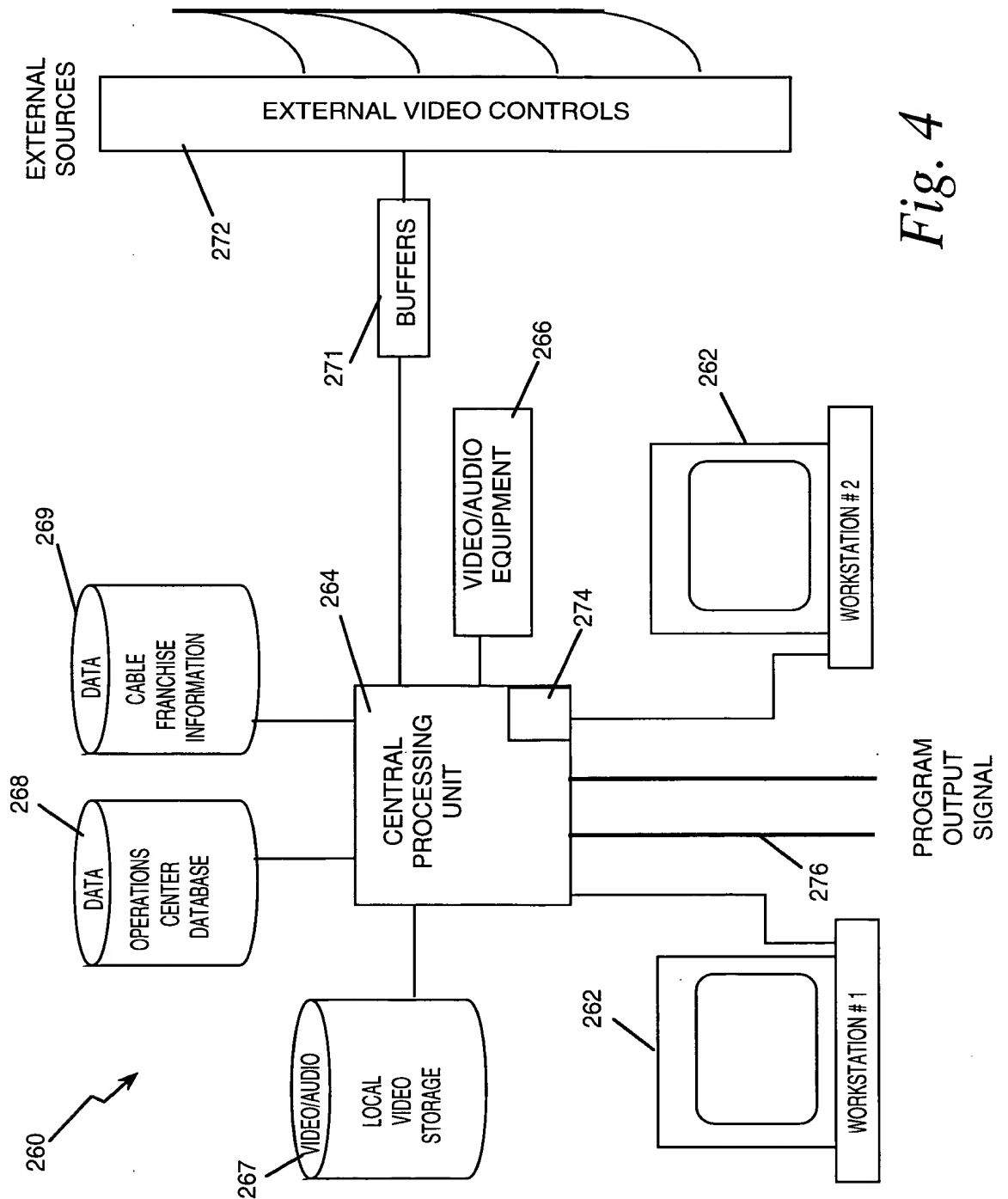
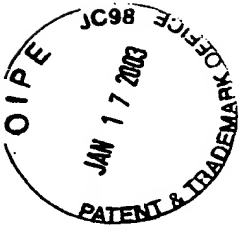


Fig. 3





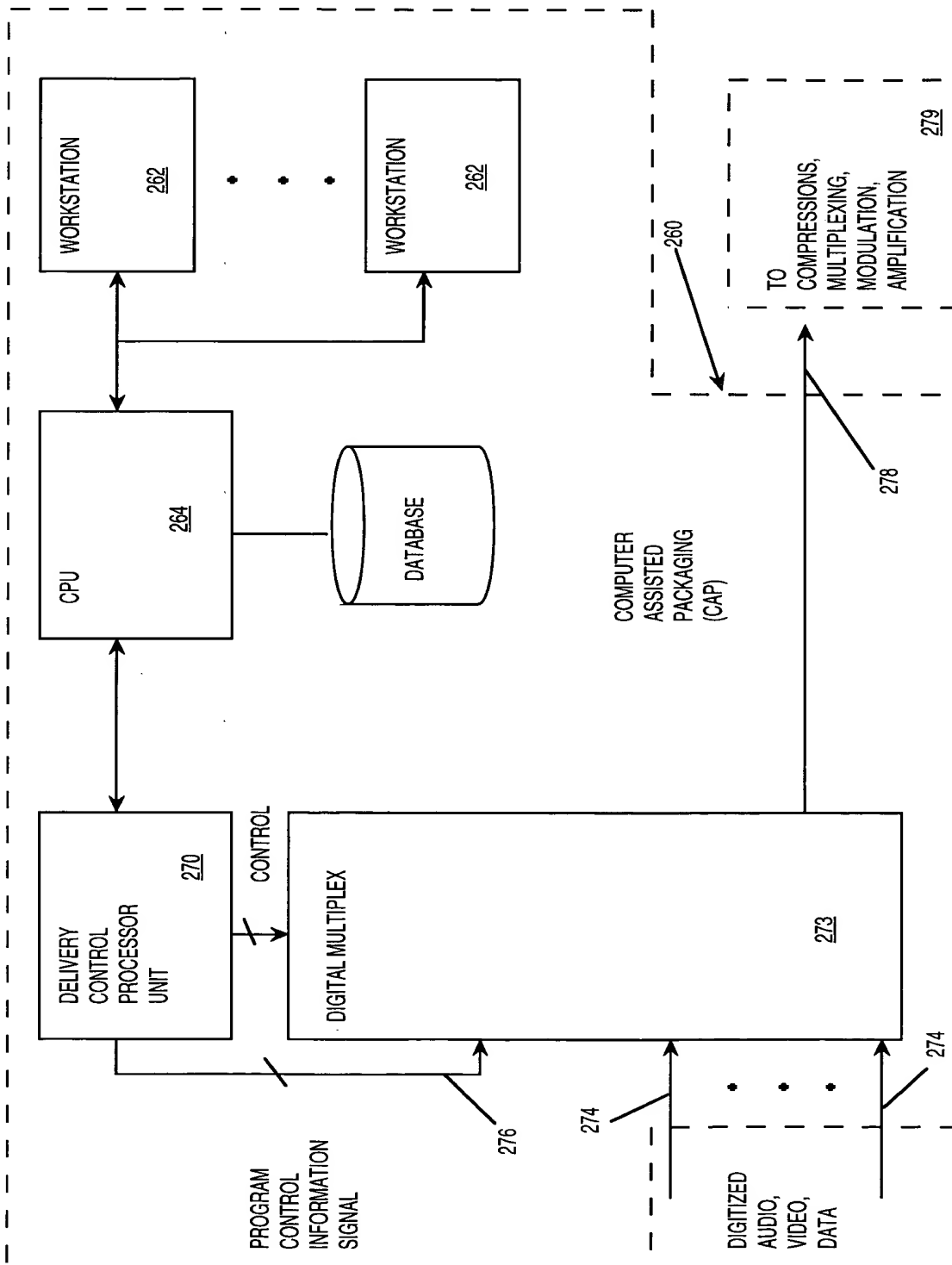
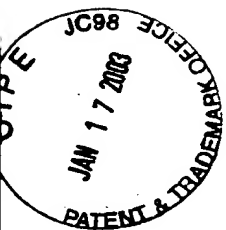


Fig. 5

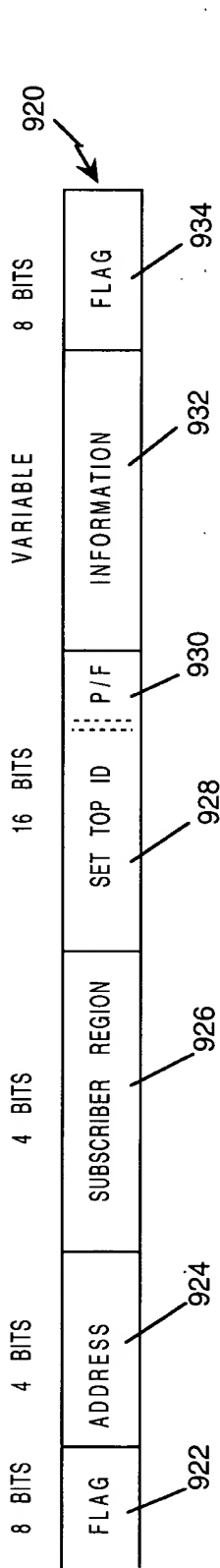
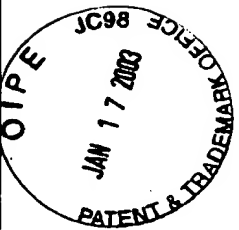


Fig. 6a

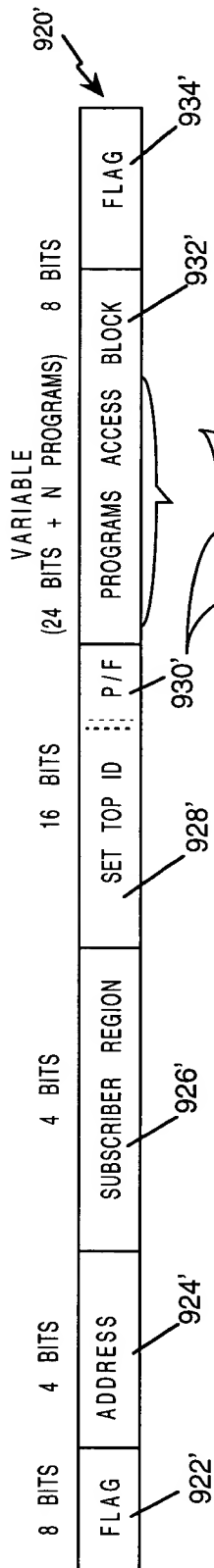


Fig. 6b

8 BITS		16 BITS	
Program No.		Event ID No.	
PROGRAM 1		EVENT ID NO.	
PROGRAM 2		EVENT ID NO.	
...		...	
PROGRAM N		EVENT ID NO.	

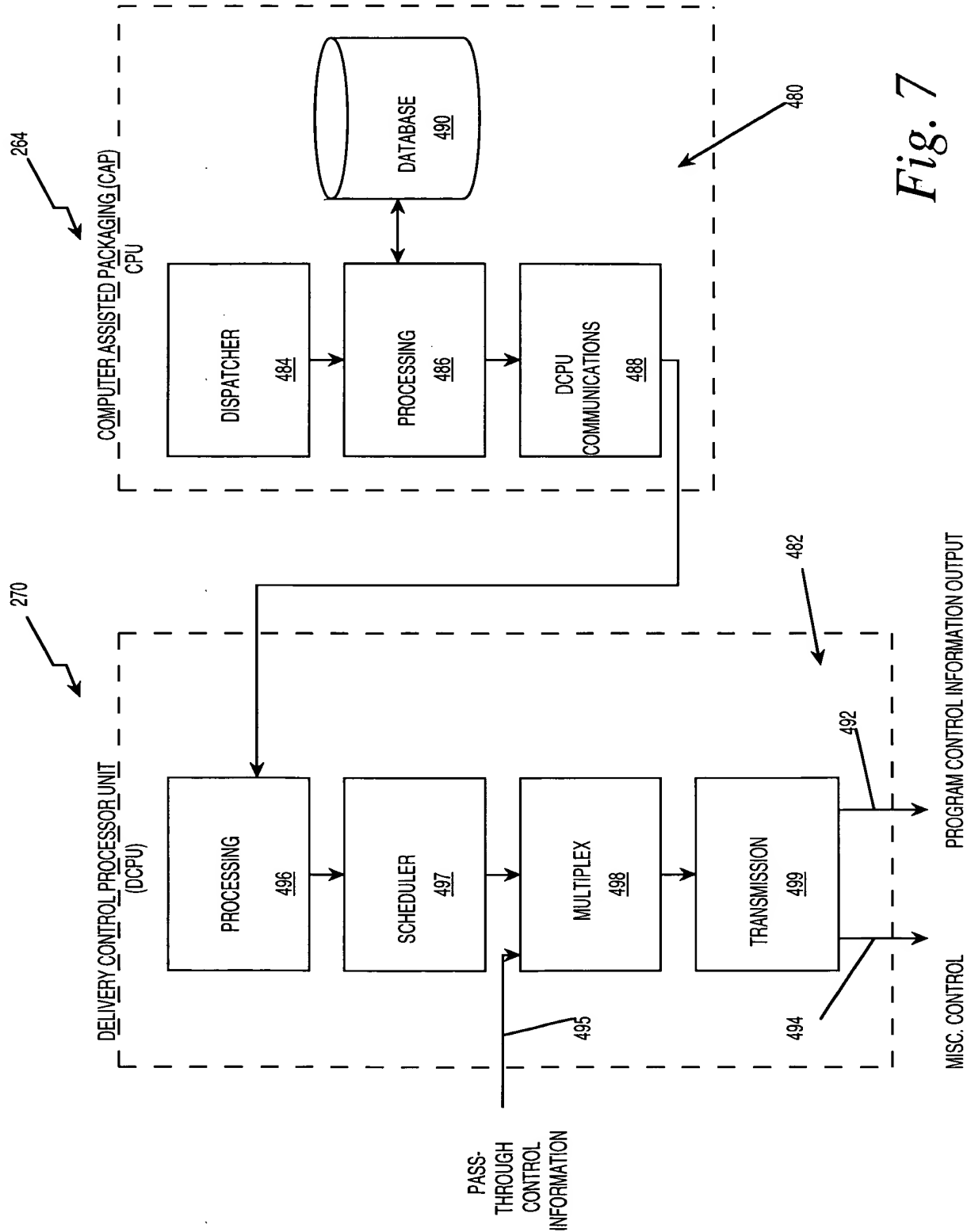
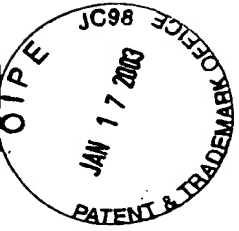


Fig. 7

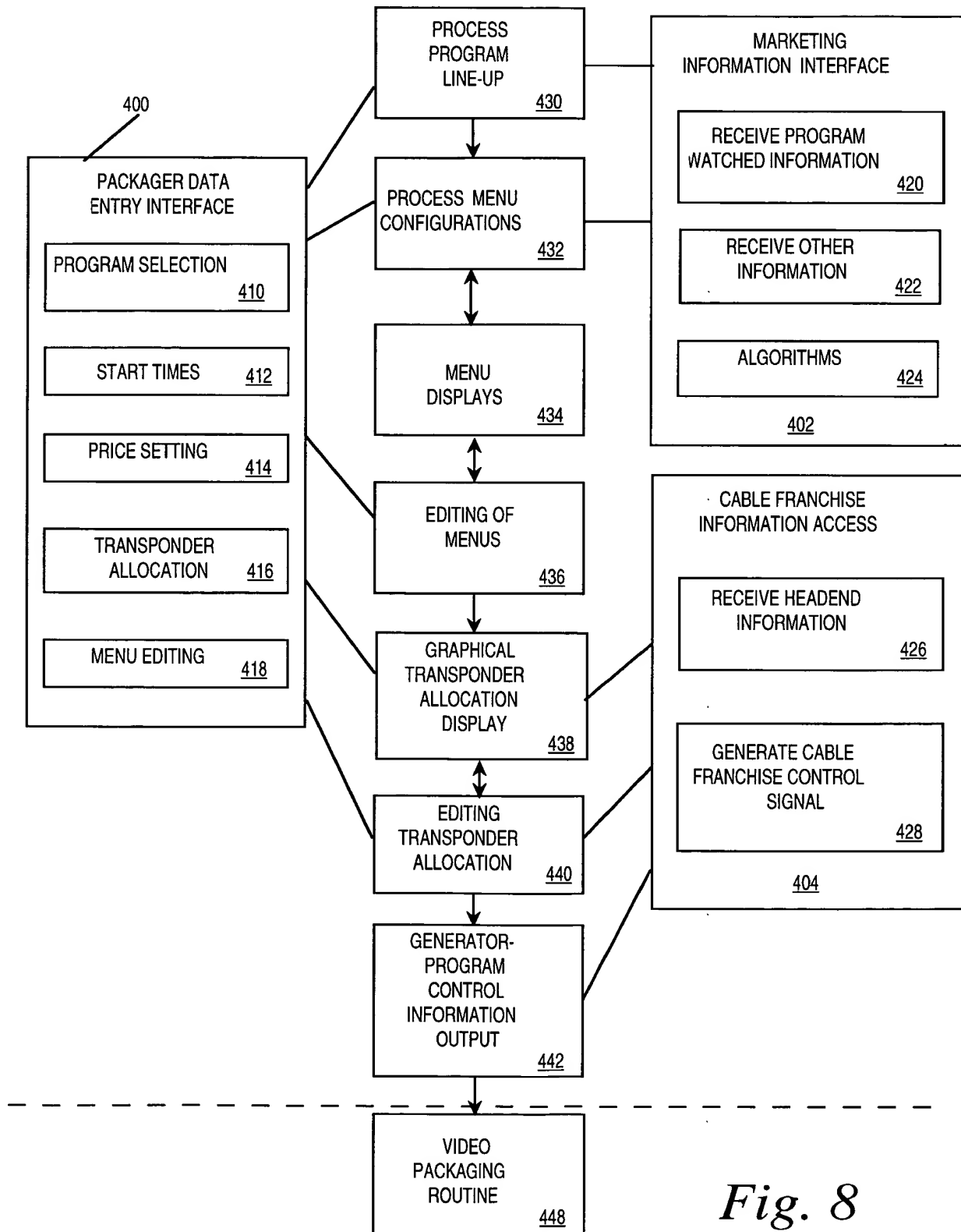
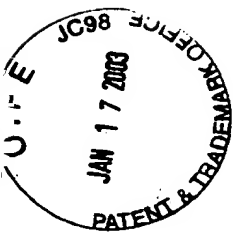


Fig. 8

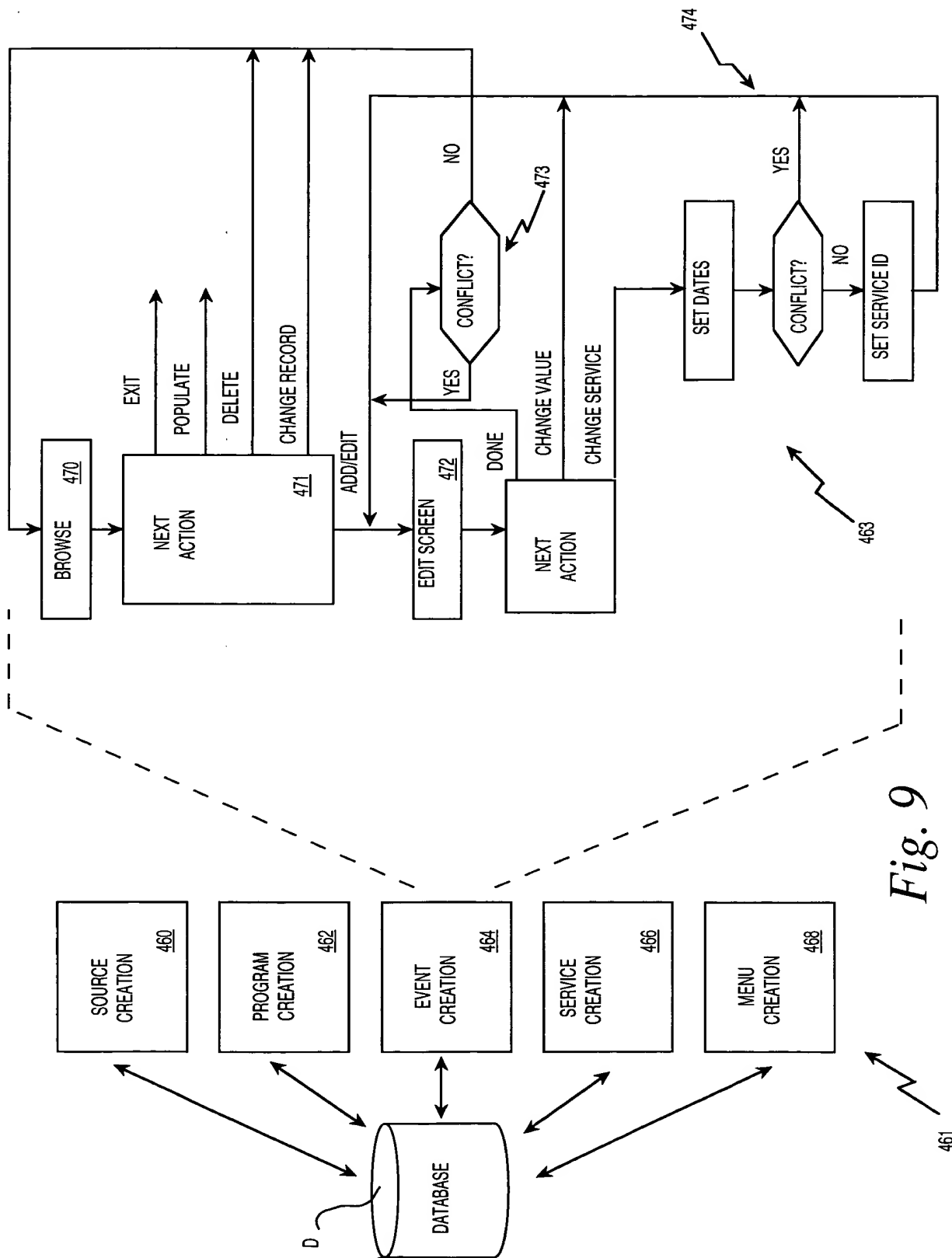
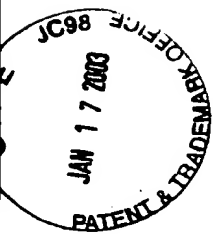


Fig. 9

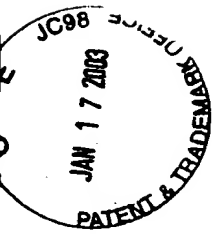
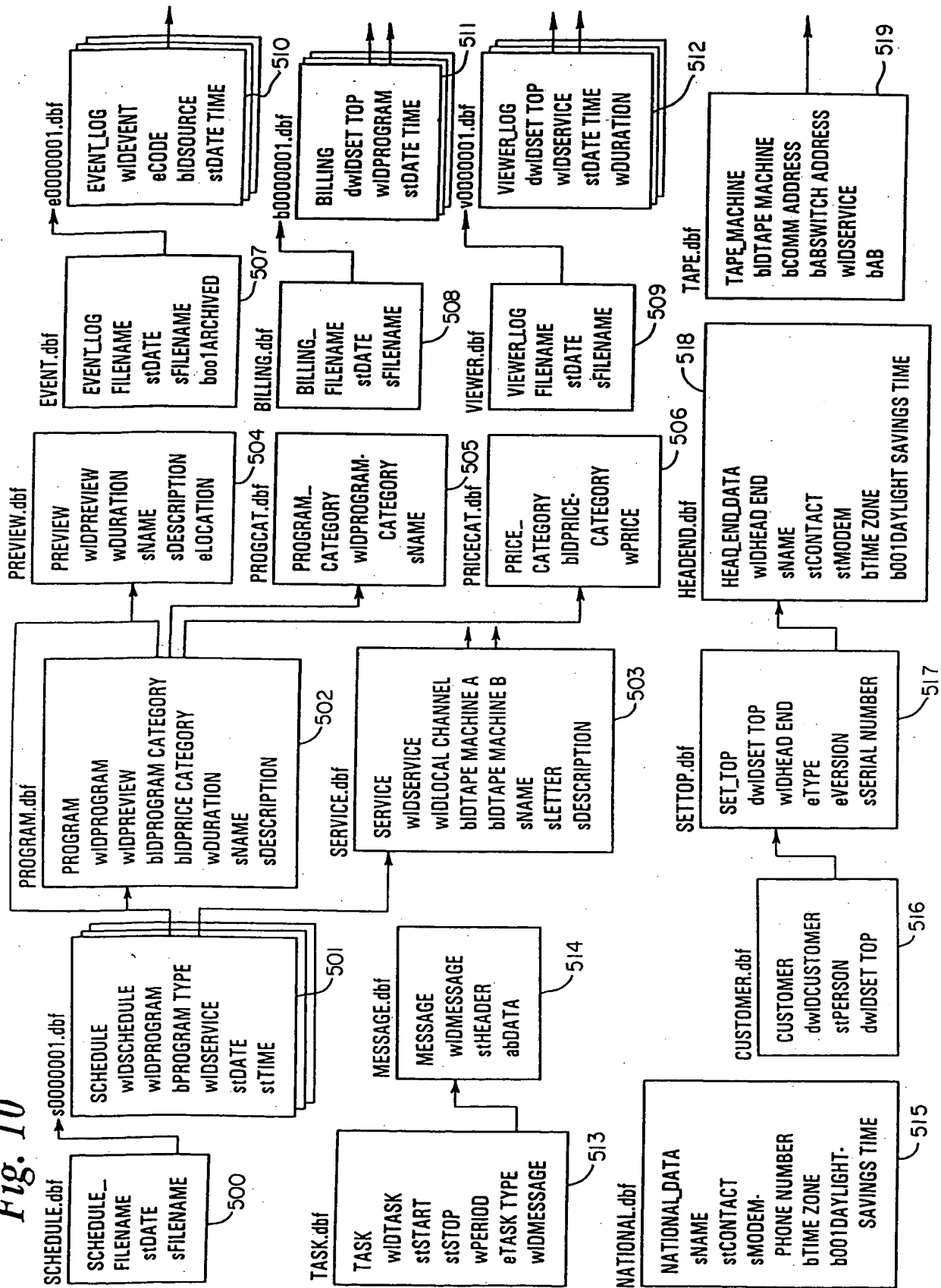


Fig. 10



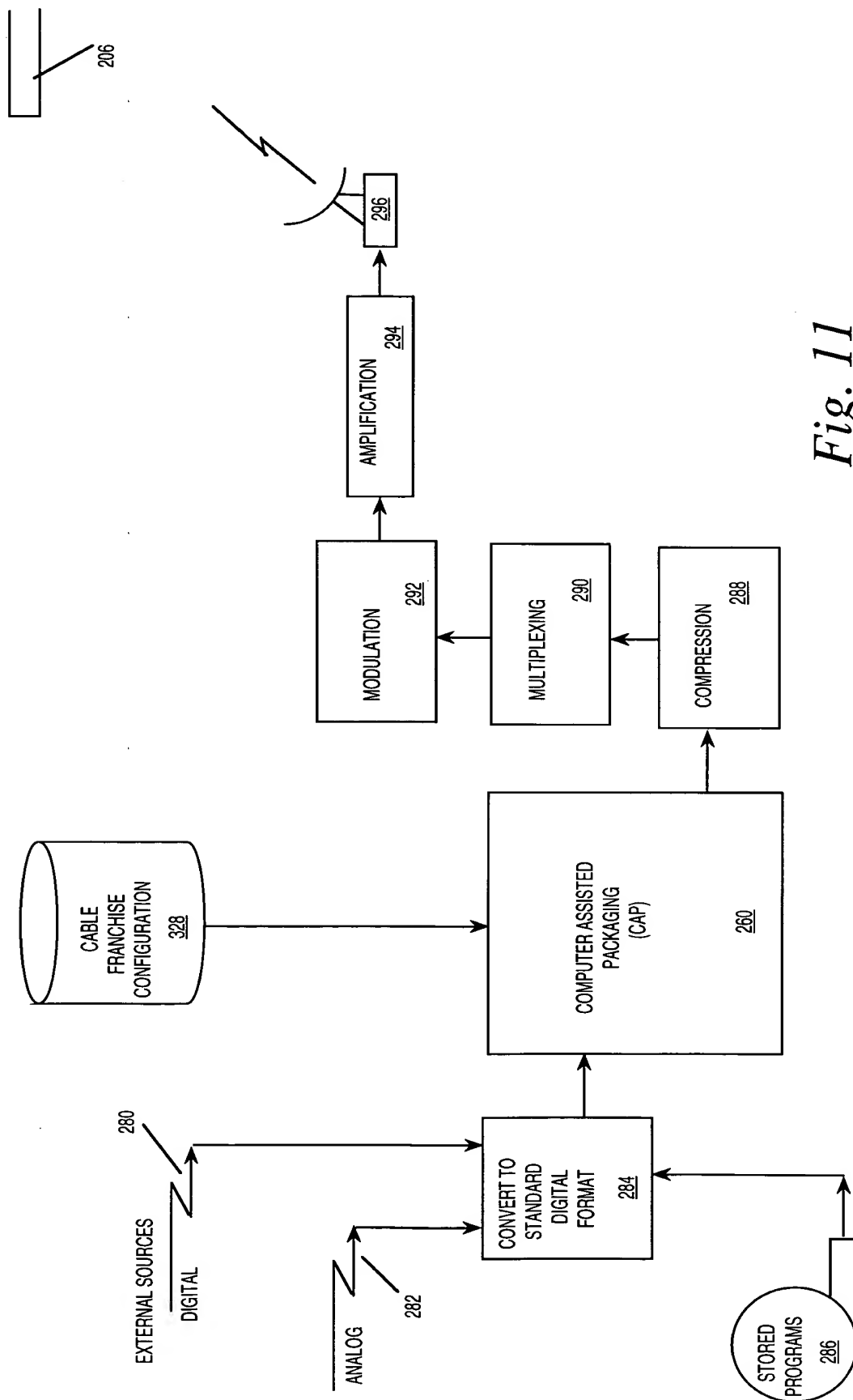
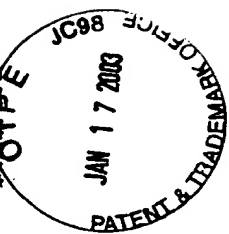


Fig. 11

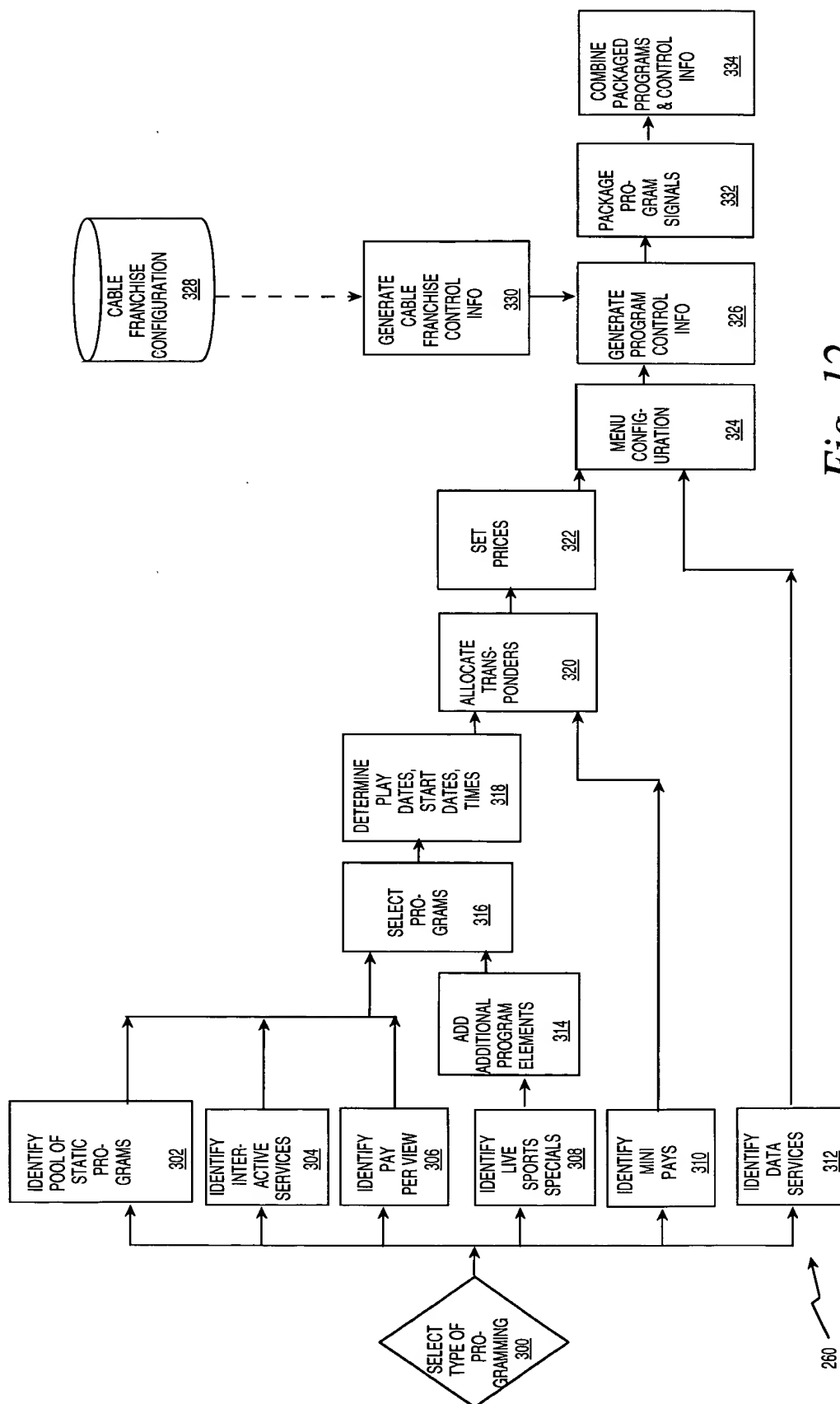


Fig. 12

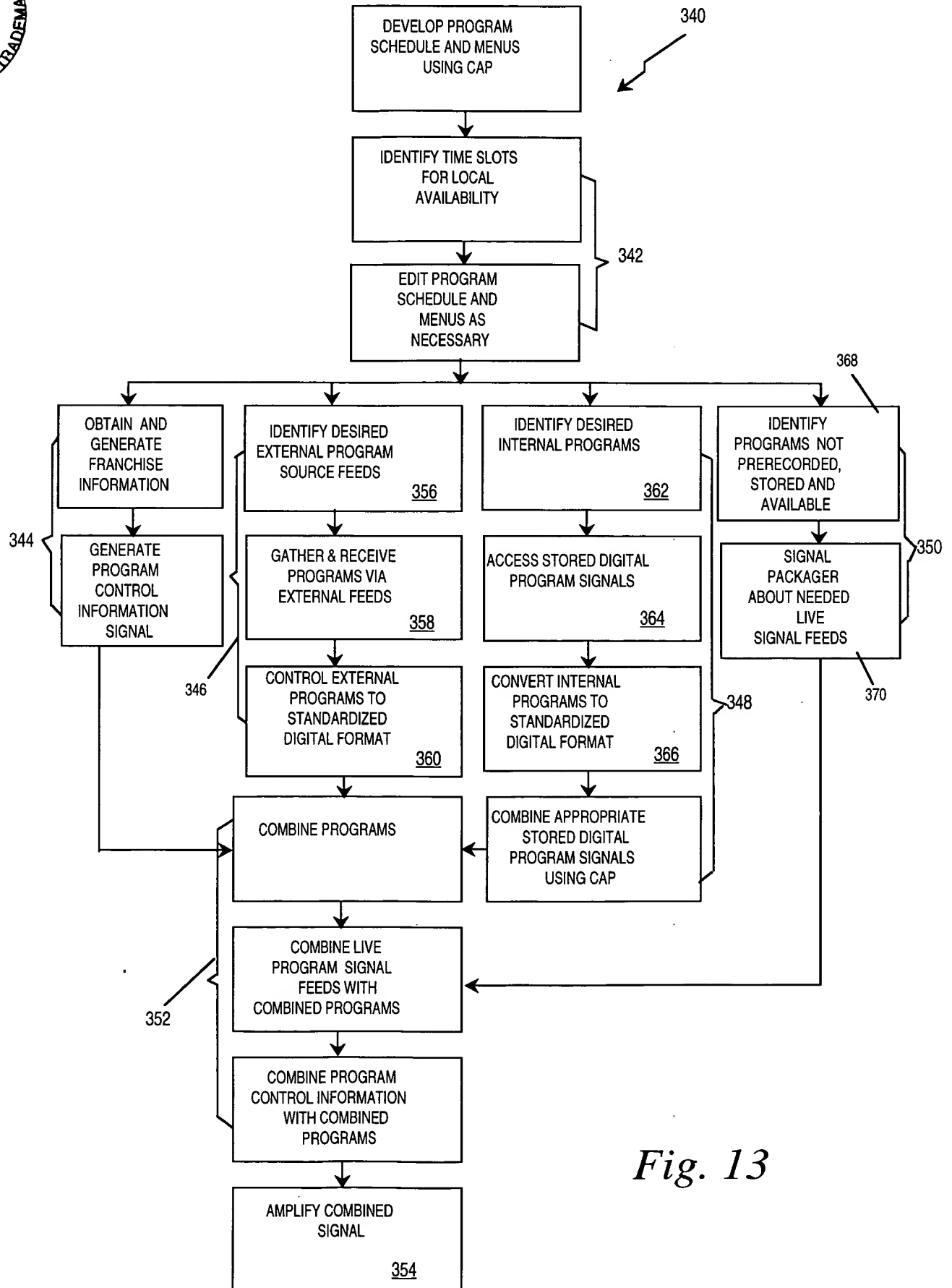
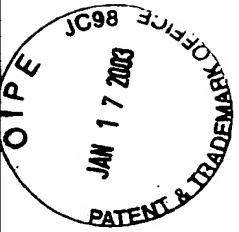


Fig. 13

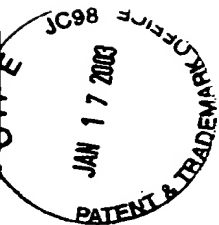


Fig. 14

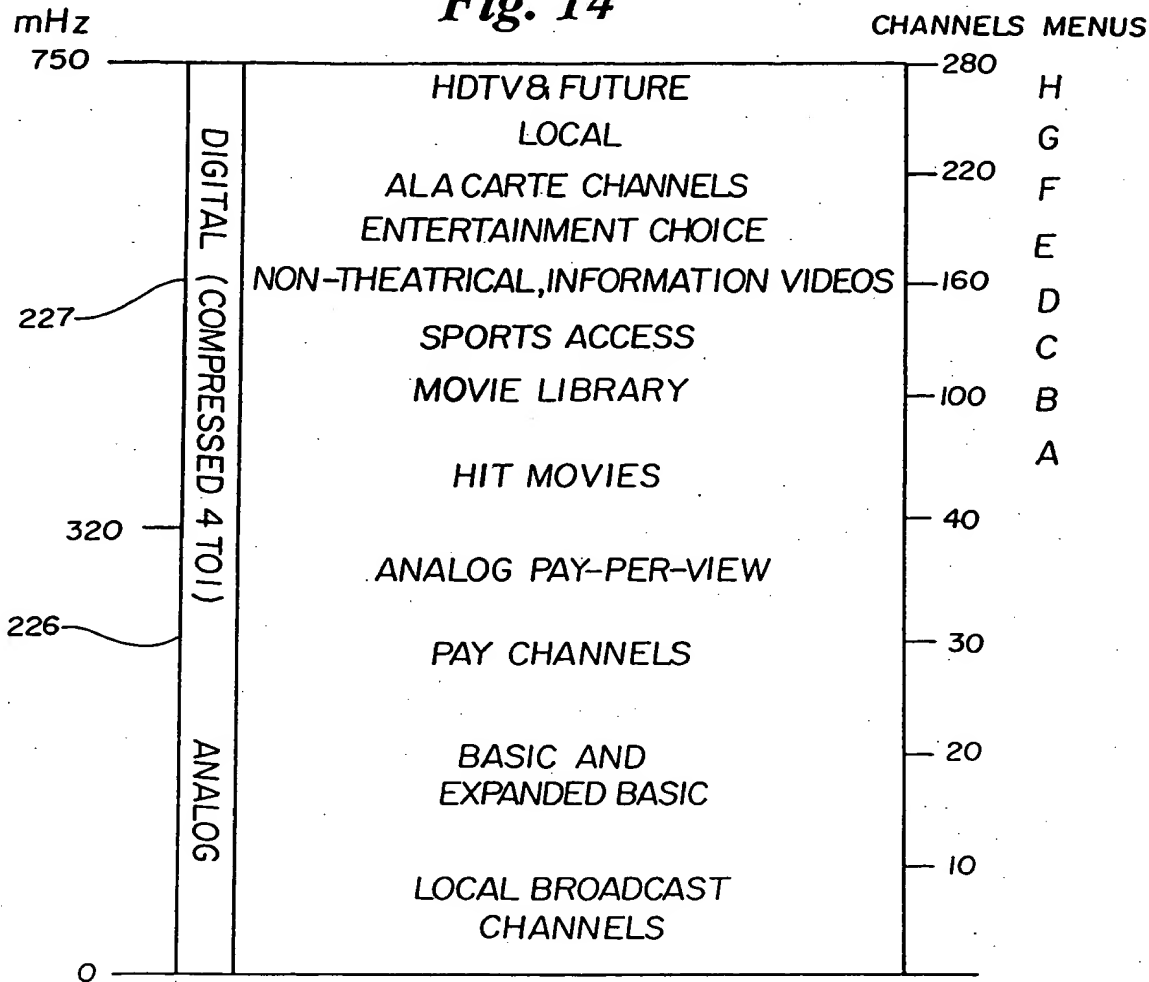


Fig. 15

CHANNEL MENU	PROGRAMMING CATEGORY	# CHANNELS ALLOCATED
A	MOVIES	50
B	SPORTS	2
C	CHILDRENS	3
D	DOCUMENTARY	14
E	ENTERTAINMENT	10
F	SPECIALTY CHANNELS	15
G	LOCAL	N/A
H	HDTV	4
I	INTERACTIVE	2
	COMBINED	100

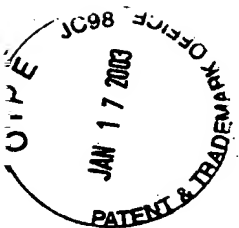


Fig. 16

SATELLITE MOVIE
OPTIONS

VCTV COMBO		COMP. RATIO	AVAILABLE MENUS (1,2,3)	PRIORITY ONE MENUS	PRIORITY ONE PLUS TWO MENUS
1	8:1		HIT MOVIES 8 MOVIE SELECTIONS WITH START TIMES EVERY 15 MINUTES		HIT MOVIES 6 MOVIE SELECTIONS WITH START TIMES EVERY 15 MINUTES
2	8:1				
3	8:1				
4	8:1				
5	8:1				
6	8:1				
7	8:1				
8	8:1				
9	4:1		SPORTS 8 SELECTIONS		SPORTS 2 SELECTIONS
10	4:1				
11	8:1		CHILDRENS 8 SELECTIONS		CHILDRENS 2 SELECTIONS
12	8:1		DOCS/NEWS 8 SELECTIONS		DOCS/NEWS 2 SELECTIONS
13	8:1		ENTERTAINMENT 8 SELECTIONS		ENTERTAINMENT 4 SELECTIONS
14	8:1		SPECIAL-INTEREST CHANNELS 16 SELECTIONS		SPECIAL-INTEREST CHANNELS 4 SELECTIONS
15	8:1				
16	8:1		PROMOS (1/6 SCREEN) 48	PROMOS (1/6 SCREEN) 6	PROMOS (1/6 SCREEN) 48
17	8:1 or max		DATA STREAM	DATA STREAM	DATA STREAM
18	8:1 or max		MUSIC 32 DIGITED STATIONS		MUSIC 4 DIGITED STATIONS
			244	240	242

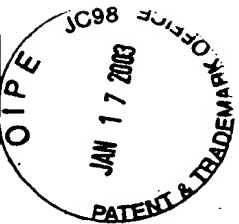
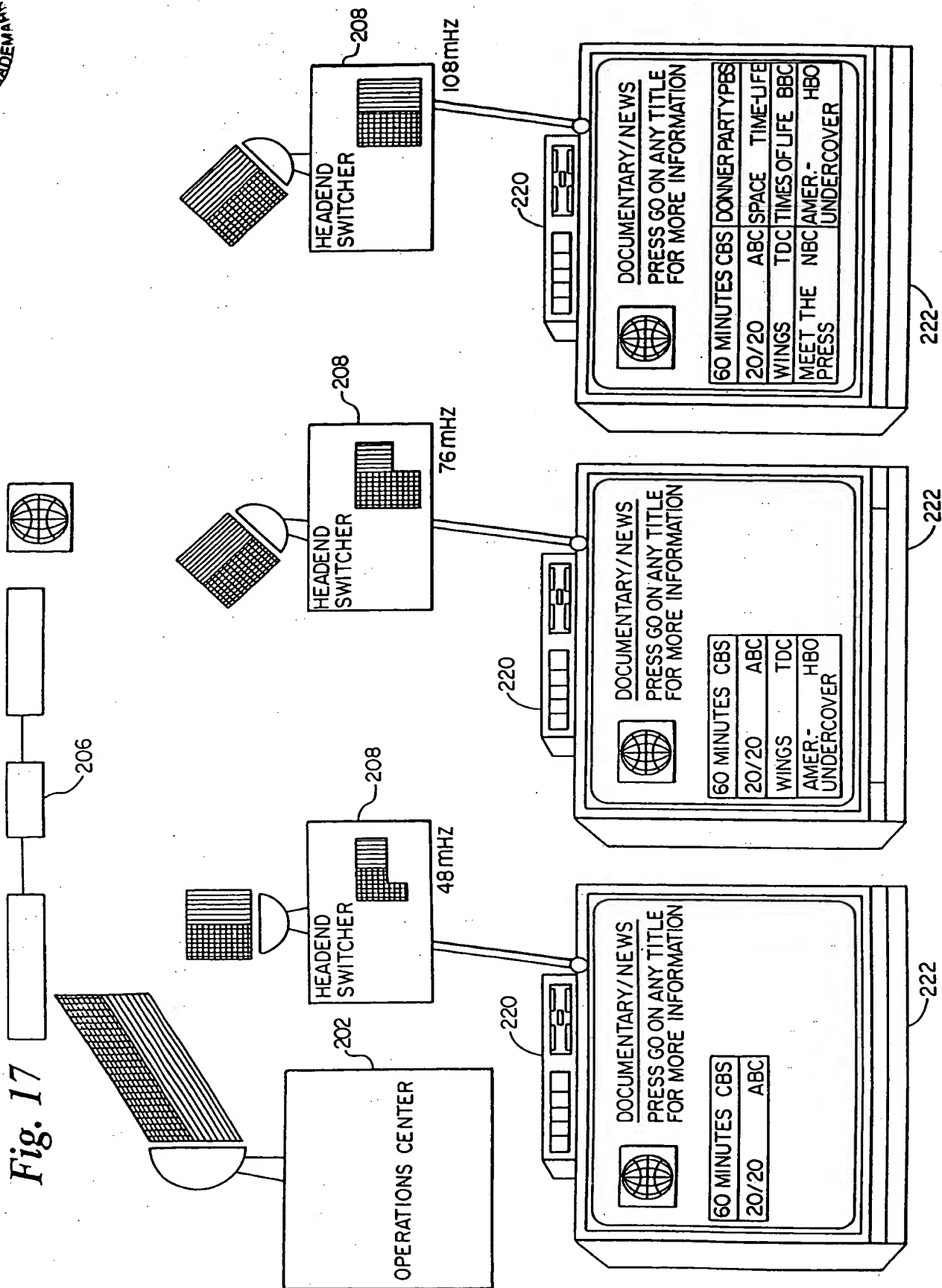


Fig. 17



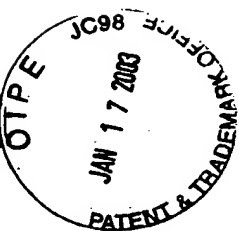
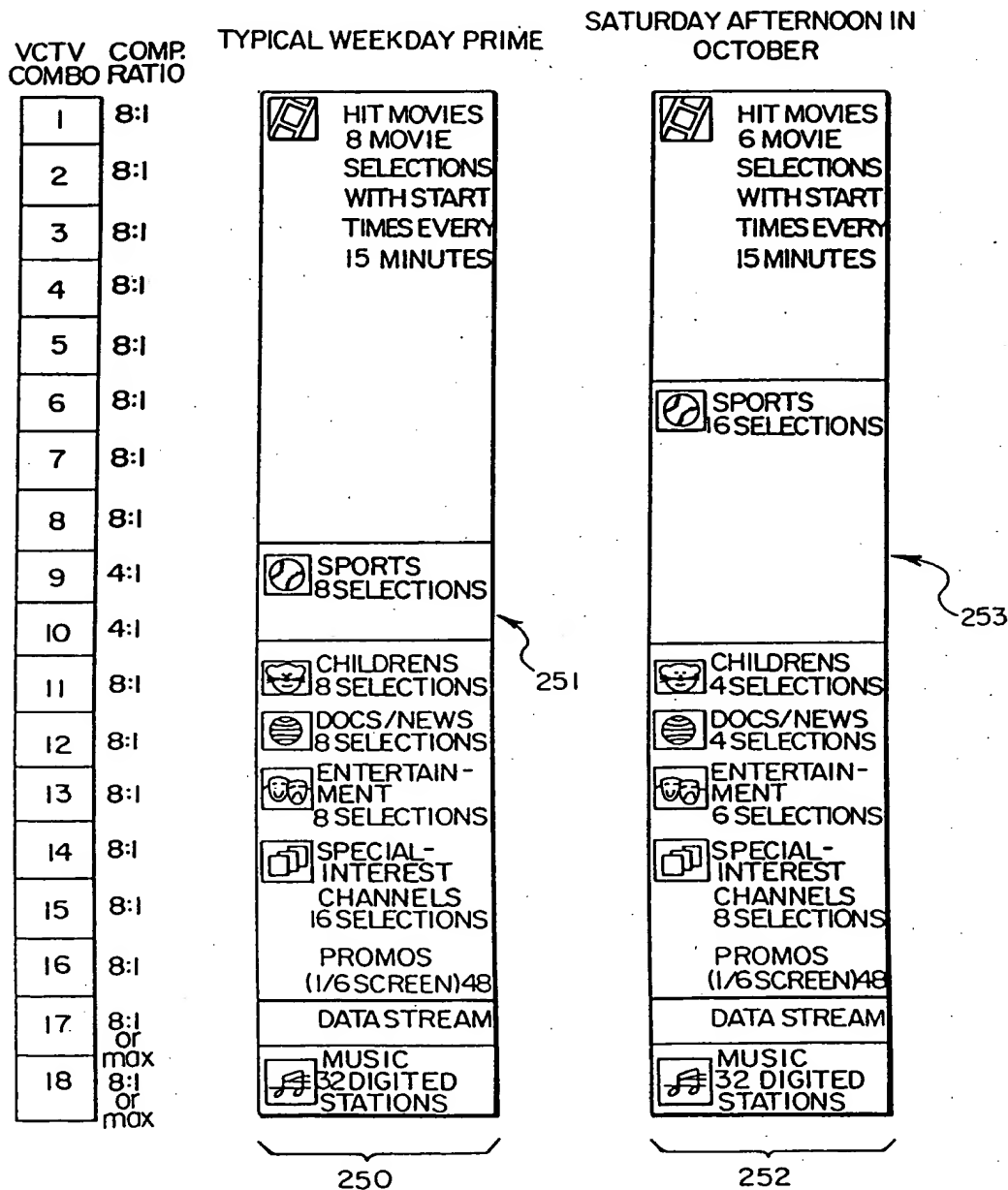


Fig. 18



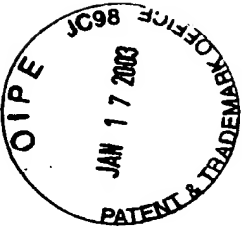
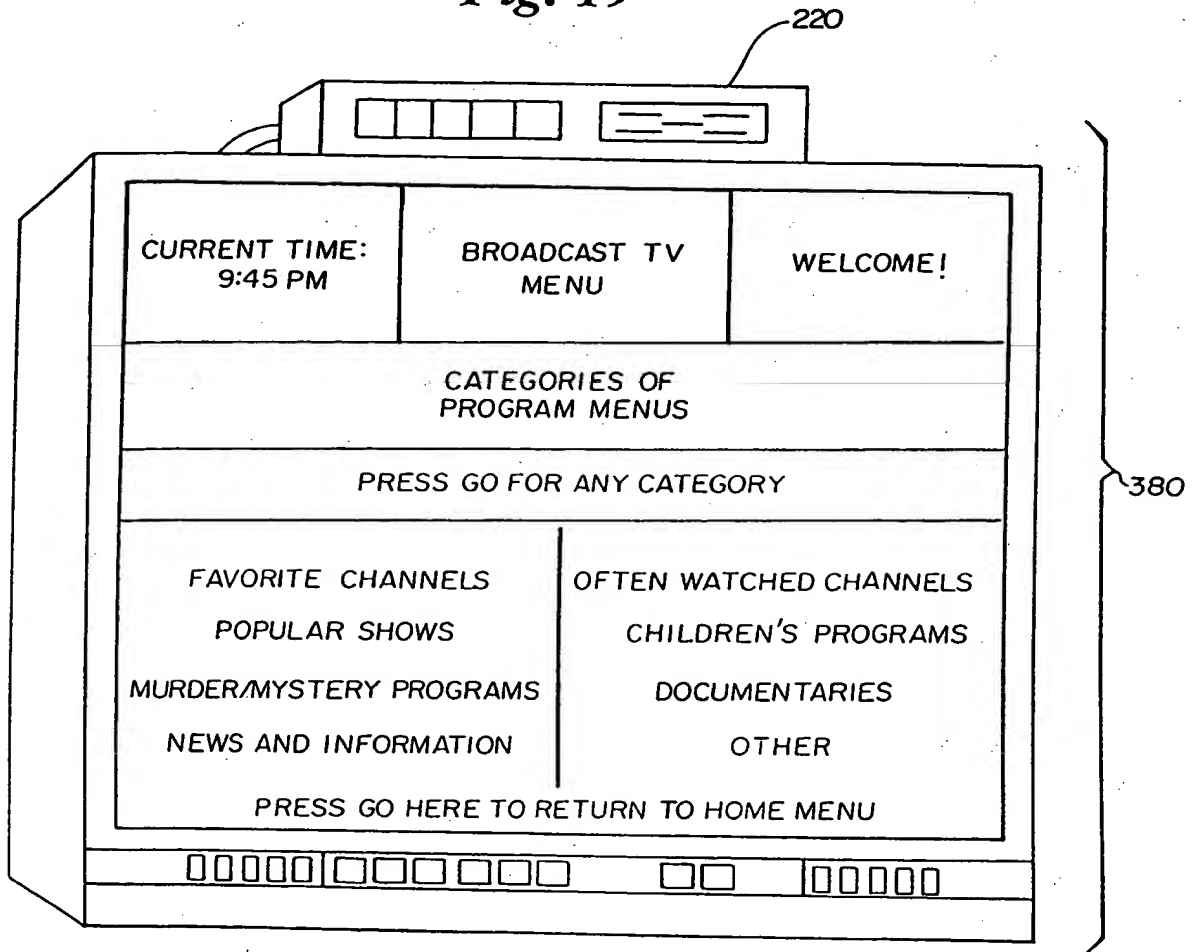


Fig. 19



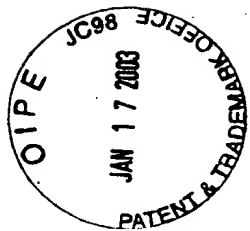
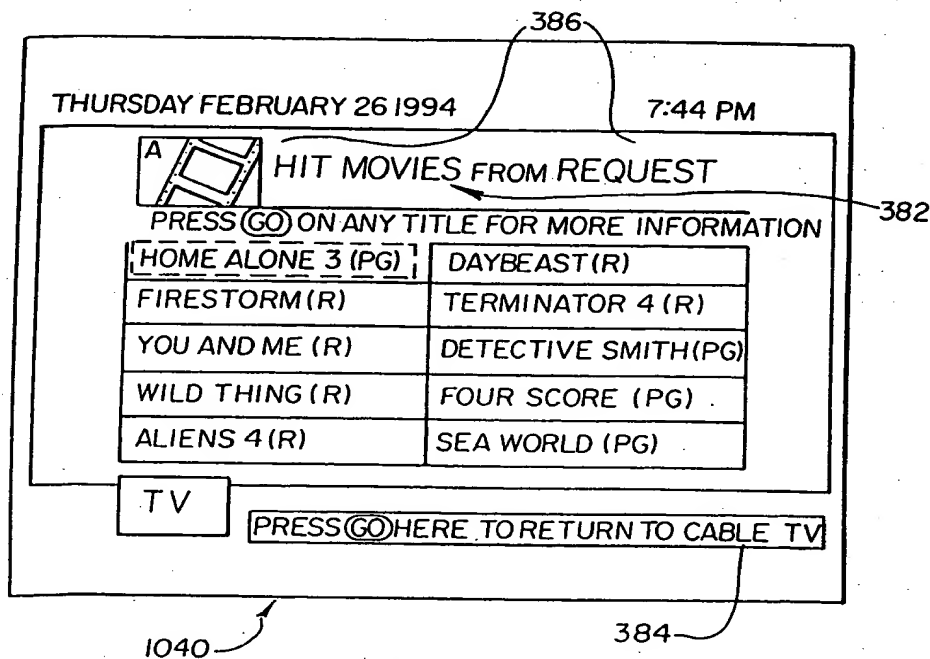


Fig. 20



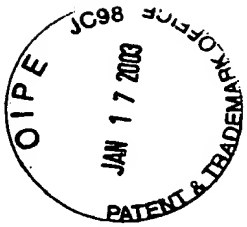
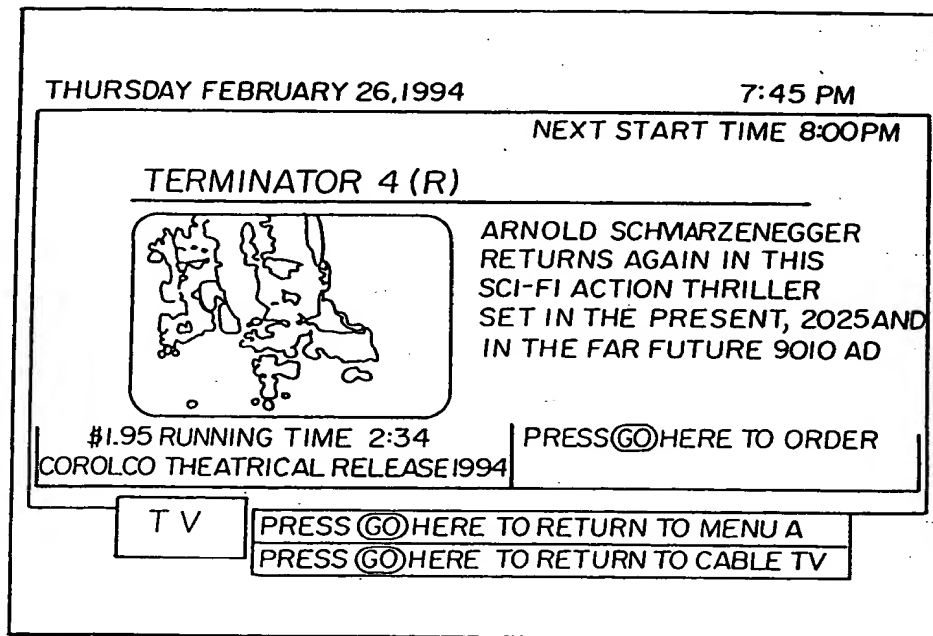


Fig. 21



1120

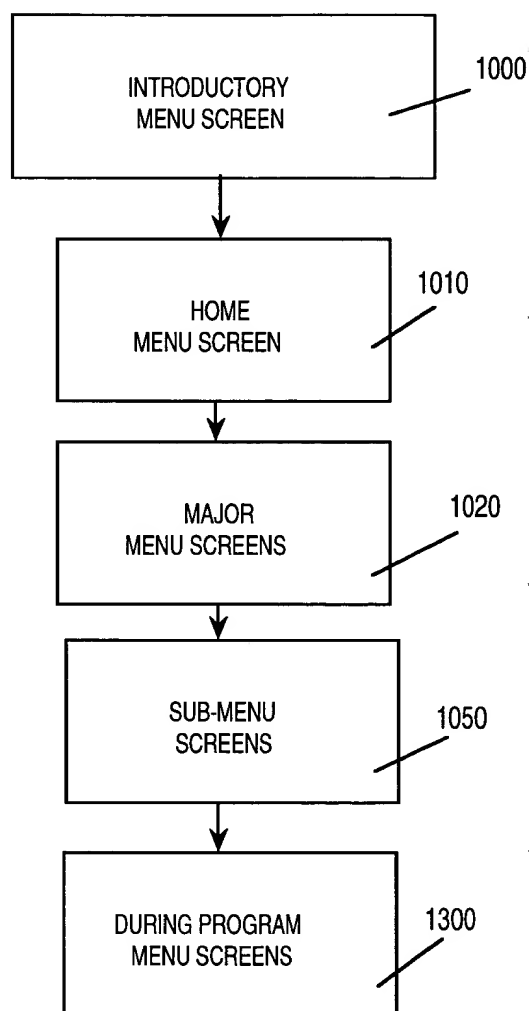
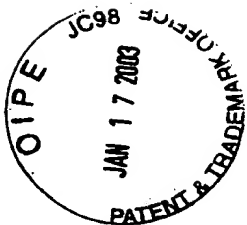


Fig. 22

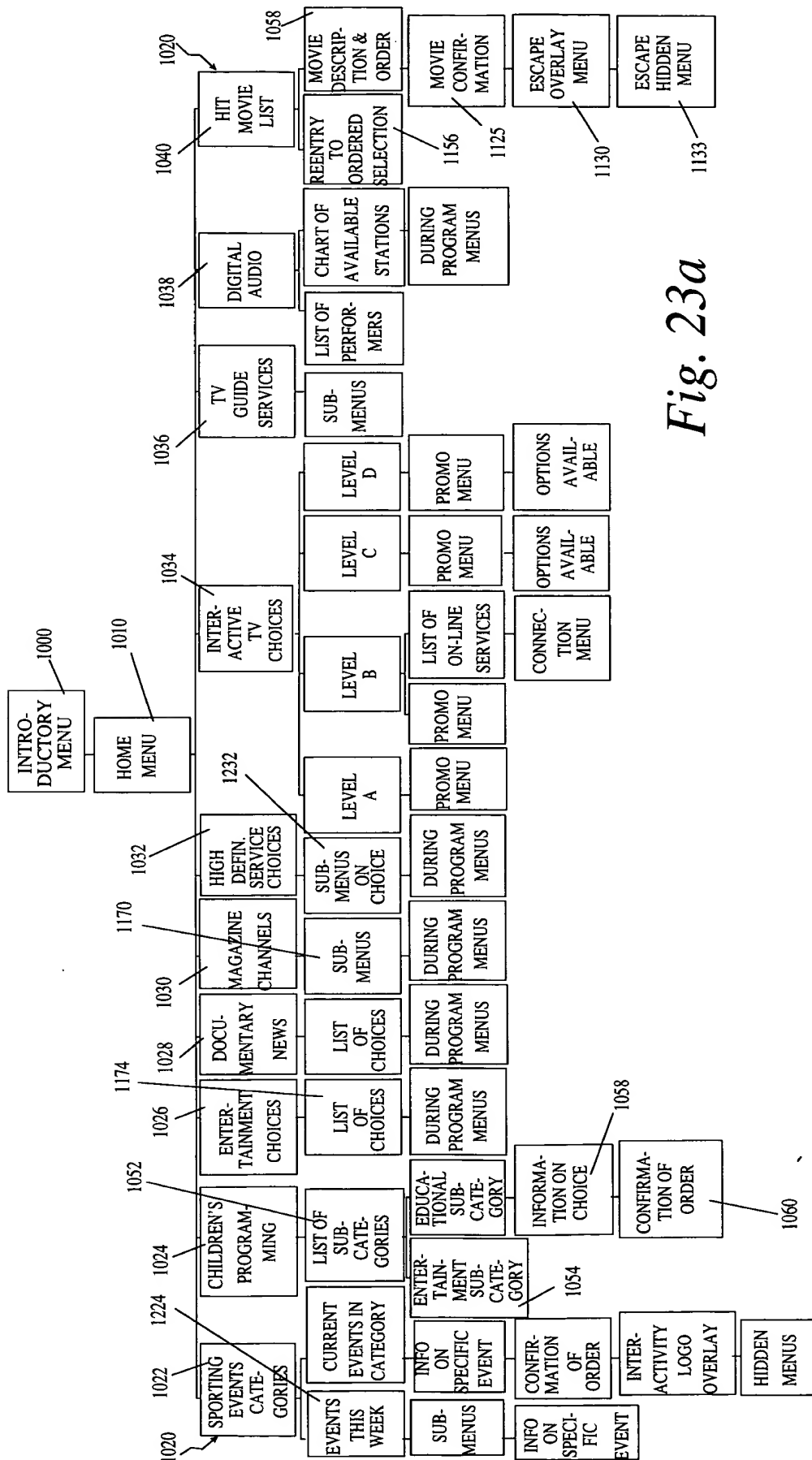
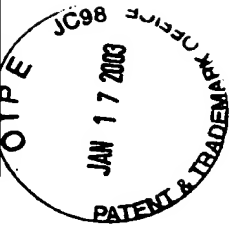


Fig. 23a

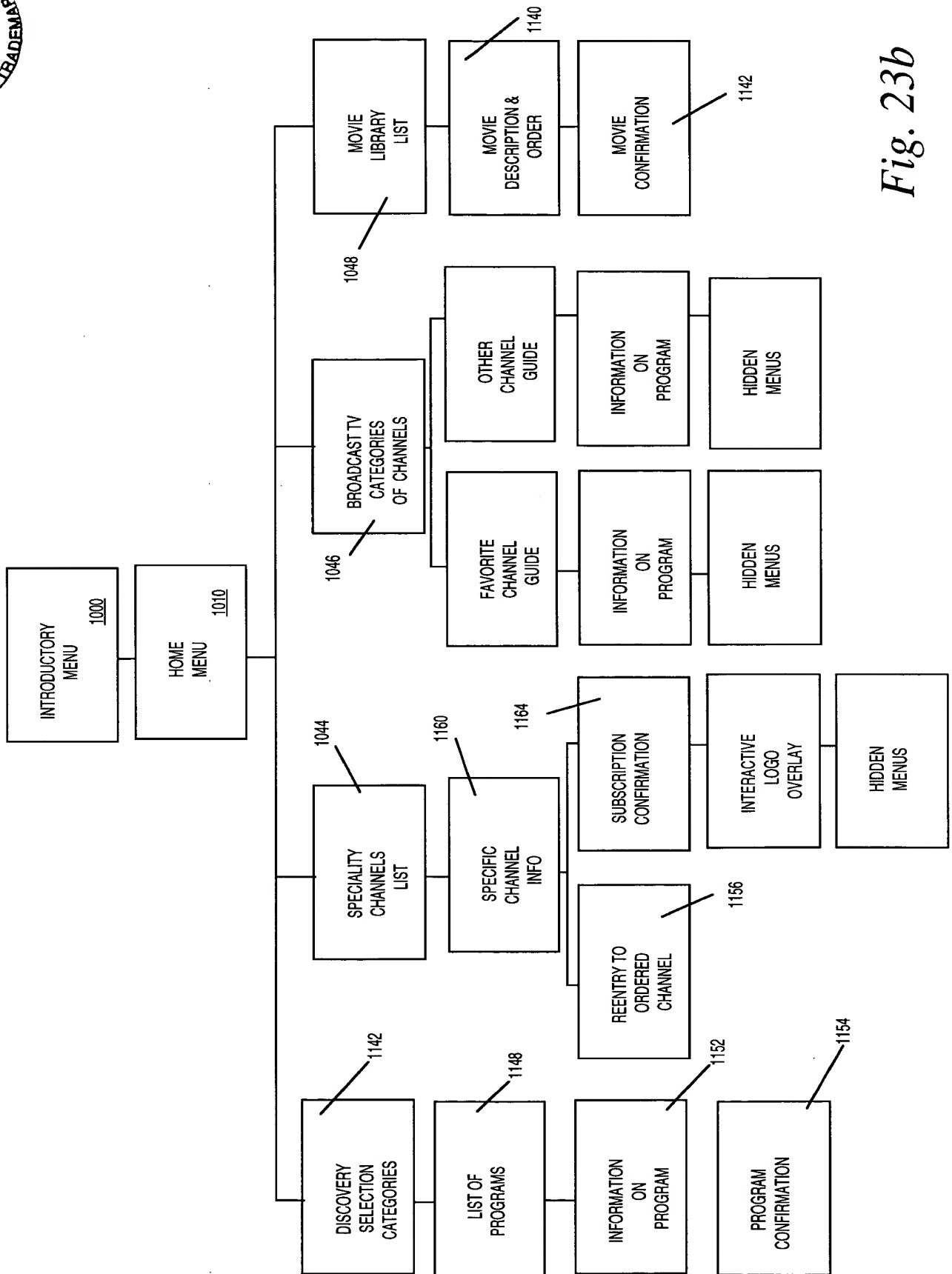
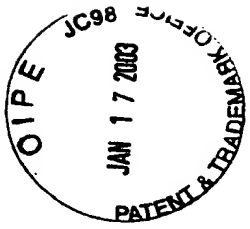


Fig. 23b

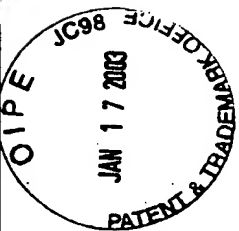
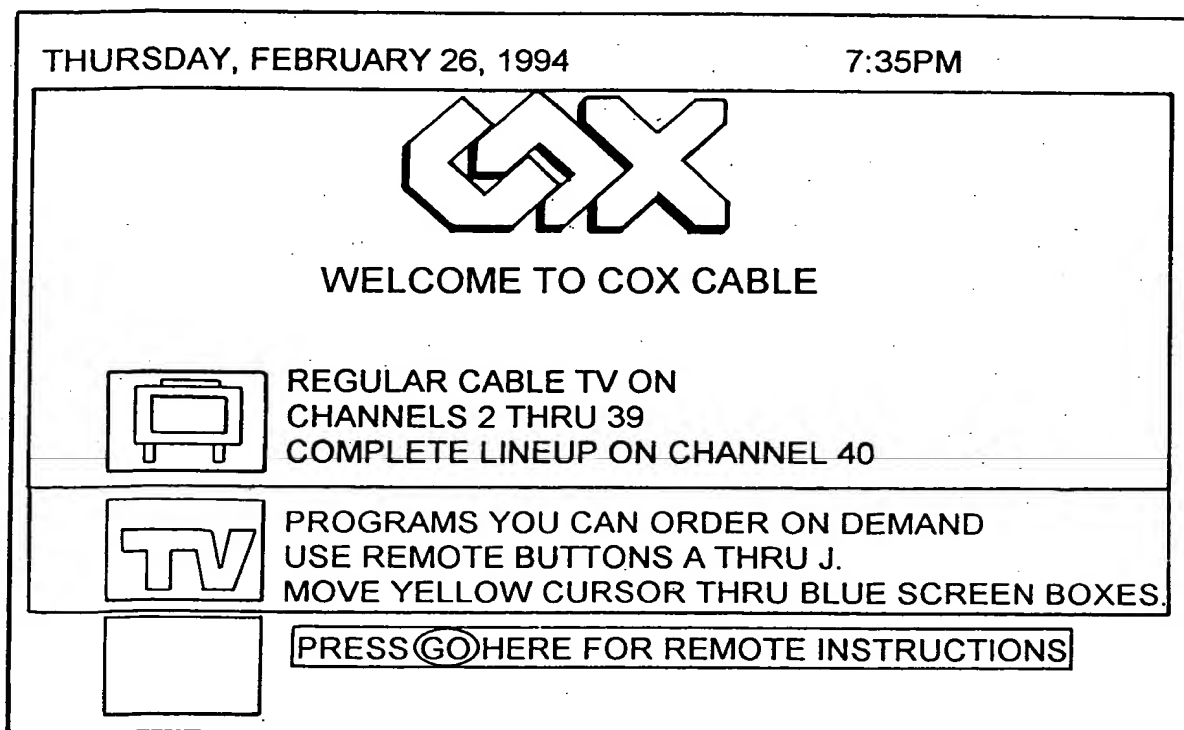


Fig. 24a



1000

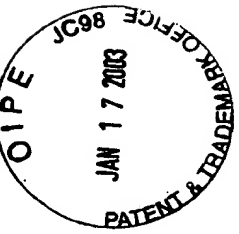
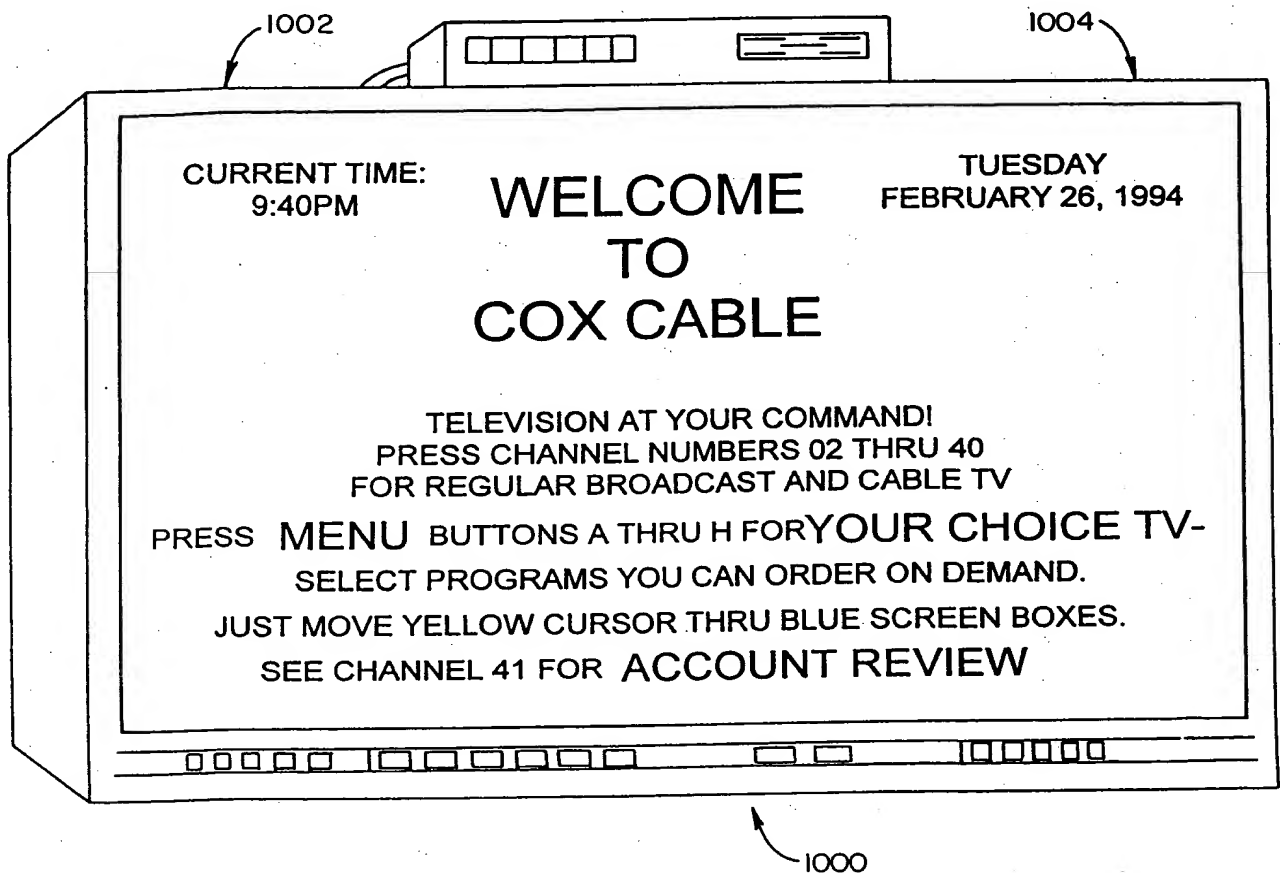


Fig. 24b



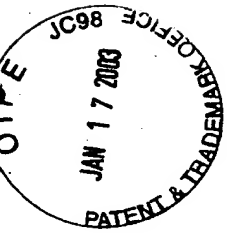


Fig. 25a

SATURDAY, DECEMBER 28, 1984				6:30PM	
?	BASIC	?	BASIC PLUS	?	ECONOMY
2	CBS	13	CNN	24	PKG.
3	NBC	14	CNN	25	VH-1
4	NBC	15	DISC	26	TLC
5	ABC	16	ESPN	27	AMC
6	ABC	17	TBS	28	TNN
7	FOX	18	TNT	29	MEU
8	PBS	19	USA	30	E!
9	WTFC	20	FAM	31	CNBC
10	WKN	21	NICK	32	LIFE
11	WYAB	22	MTV	33	A&E
12	C-SPAN	23	TWC	34	COURT
					TRAV
					ALA CARTE
					AND
					PREMIUM
				35	SCI-FI
				36	TOON
				37	BRAV
				38	ROM
				39	ENCR
				40	DISN
				41	CINE
				42	TMC
				43	SHOW
				44	HBO

PRESS ABOVE FOR CHANNELS PRESS BELOW FOR MENUS
 PRESS ON ? FOR INFO/PRICES

A	B	C	D	E	F	G	H	I	J	K-Z
---	---	---	---	---	---	---	---	---	---	-----

1010

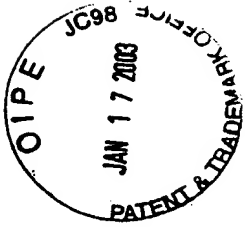
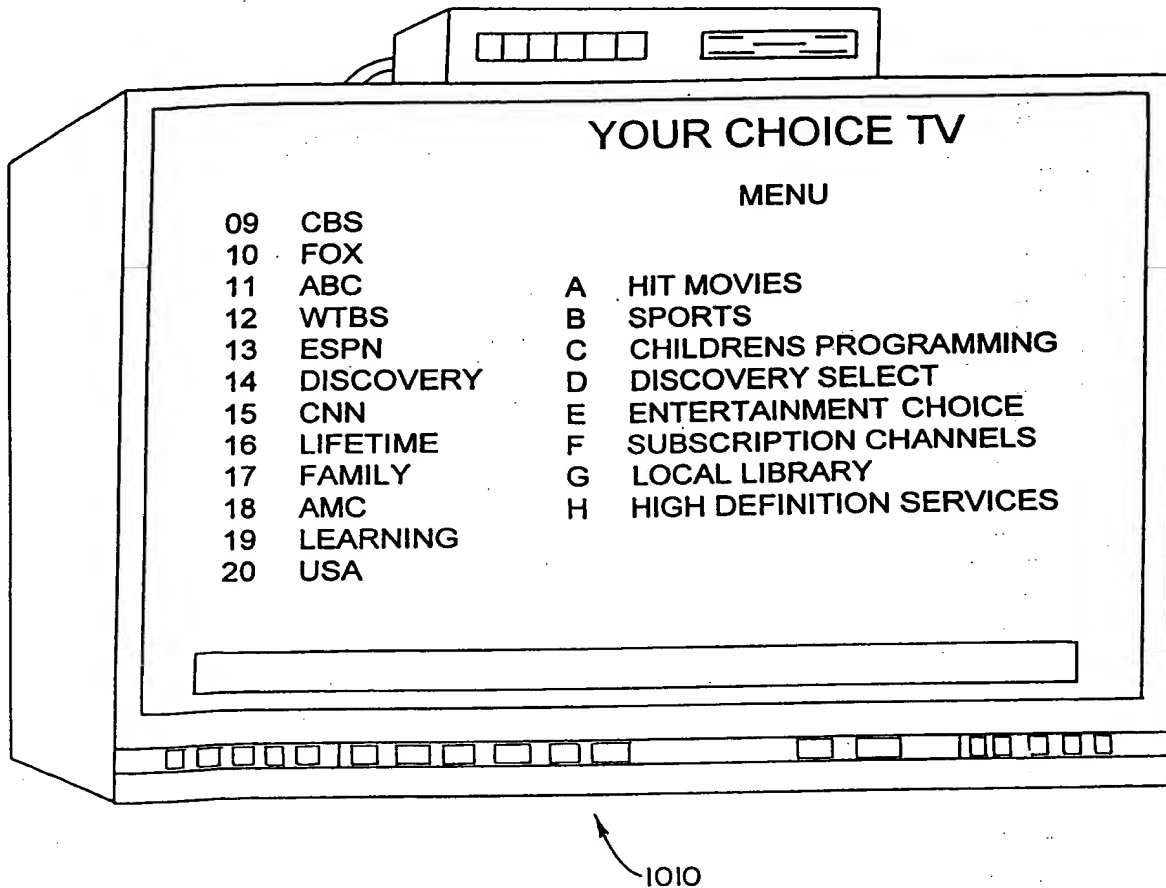


Fig. 25b



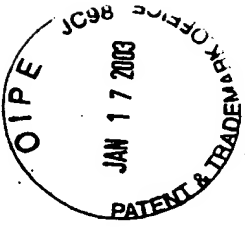
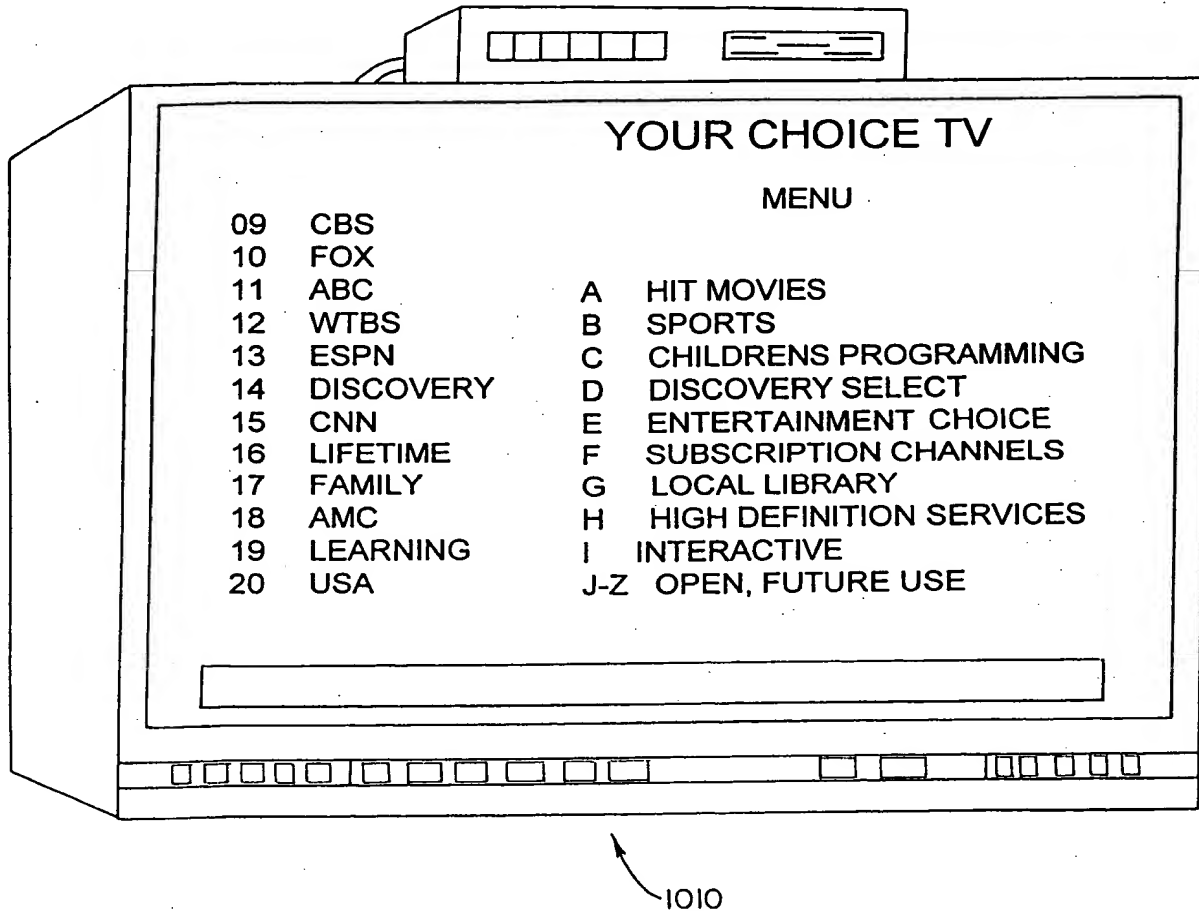


Fig. 25c



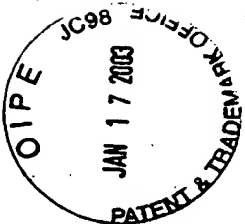
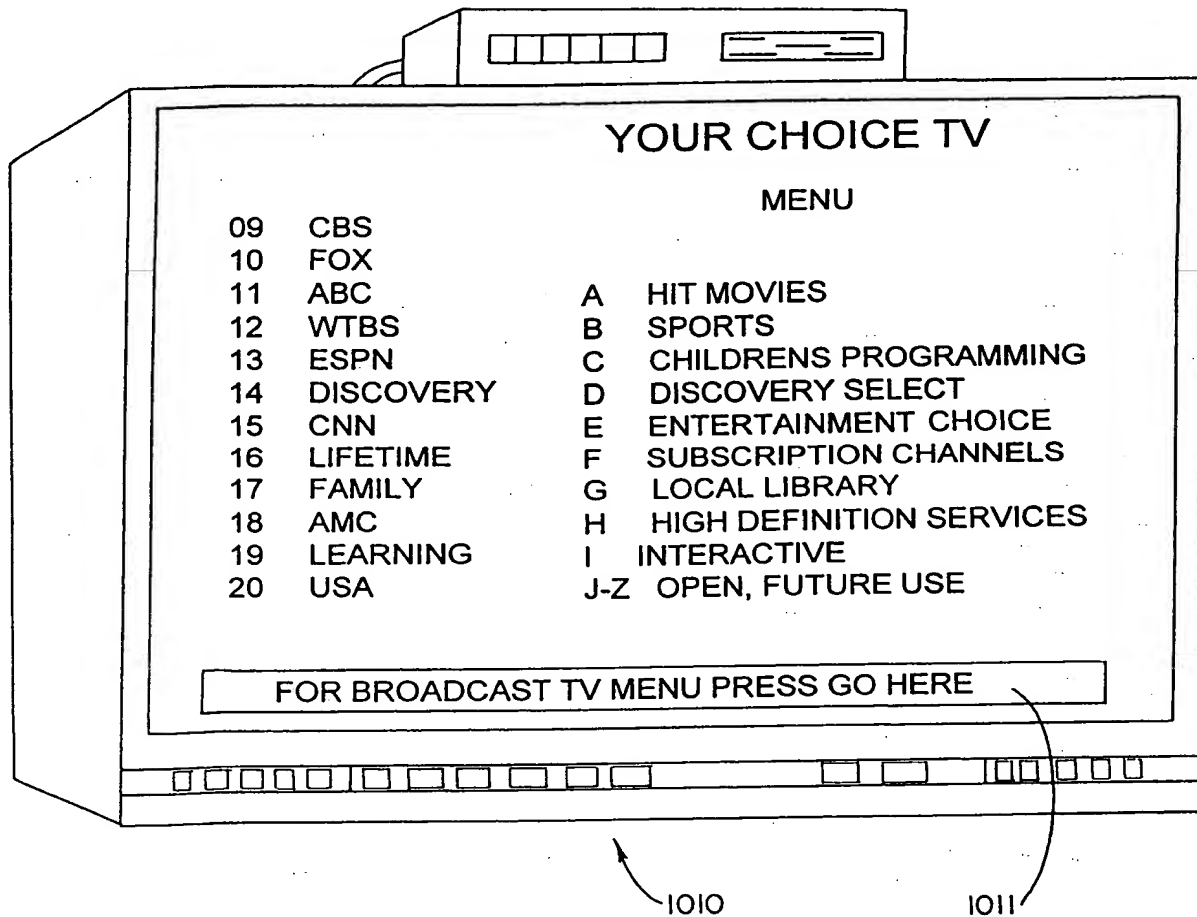


Fig. 25d



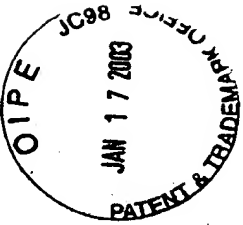


Fig. 26

THURSDAY, FEBRUARY 26, 1994				7:42PM	
		13	WJZ/ABC	27	LEARNING
		14	HEADLINE	28	DISNEY
		15	C-SPAN	29	HBO
		16	C-SPAN II	30	CINEMAX
2	WMAR/NBC	17	WWOR	31	SHOWTIME
3	LOCAL WEATHER	18	ESPN	32	LOCAL GOVT.
4	WRC/NBC	19	NICKELODEON	33	A&E
5	WTTG/FOX	20	WDCA/IND.	34	HTS
6	CNN	21	FAMILY	35	WERU/IND.
7	WJLA/ABC	22	WMPT/PBS	36	WTBS
8	DISCOVERY	23	LIFETIME	37	NASHVILLE
9	WUSA/CBS	24	INTERFAITH	38	VH-1
10	TNT	25	BET	39	MTV
11	WBAL/CBS	26	WETA/PBS	40	CHANNEL LINEUP
12	USA				
MOVE YELLOW CURSOR TO SELECT CHANNELS AND PRESS GO					

1010

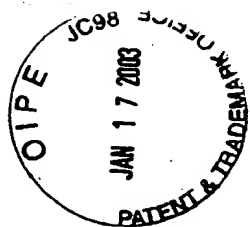
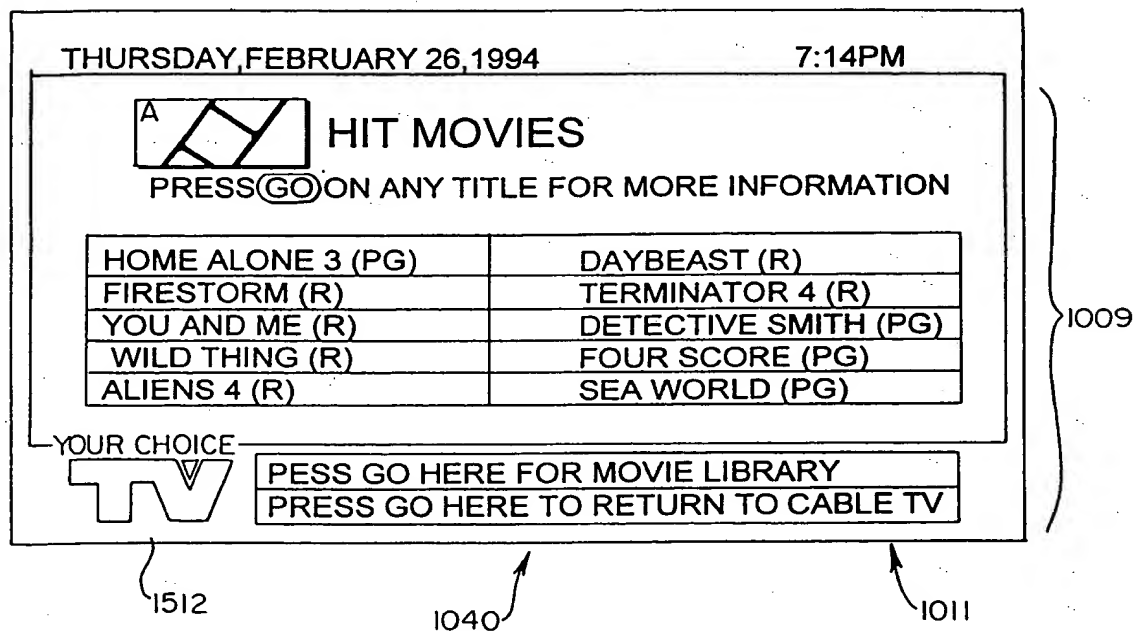


Fig. 27a



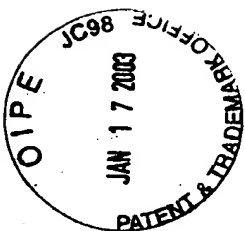
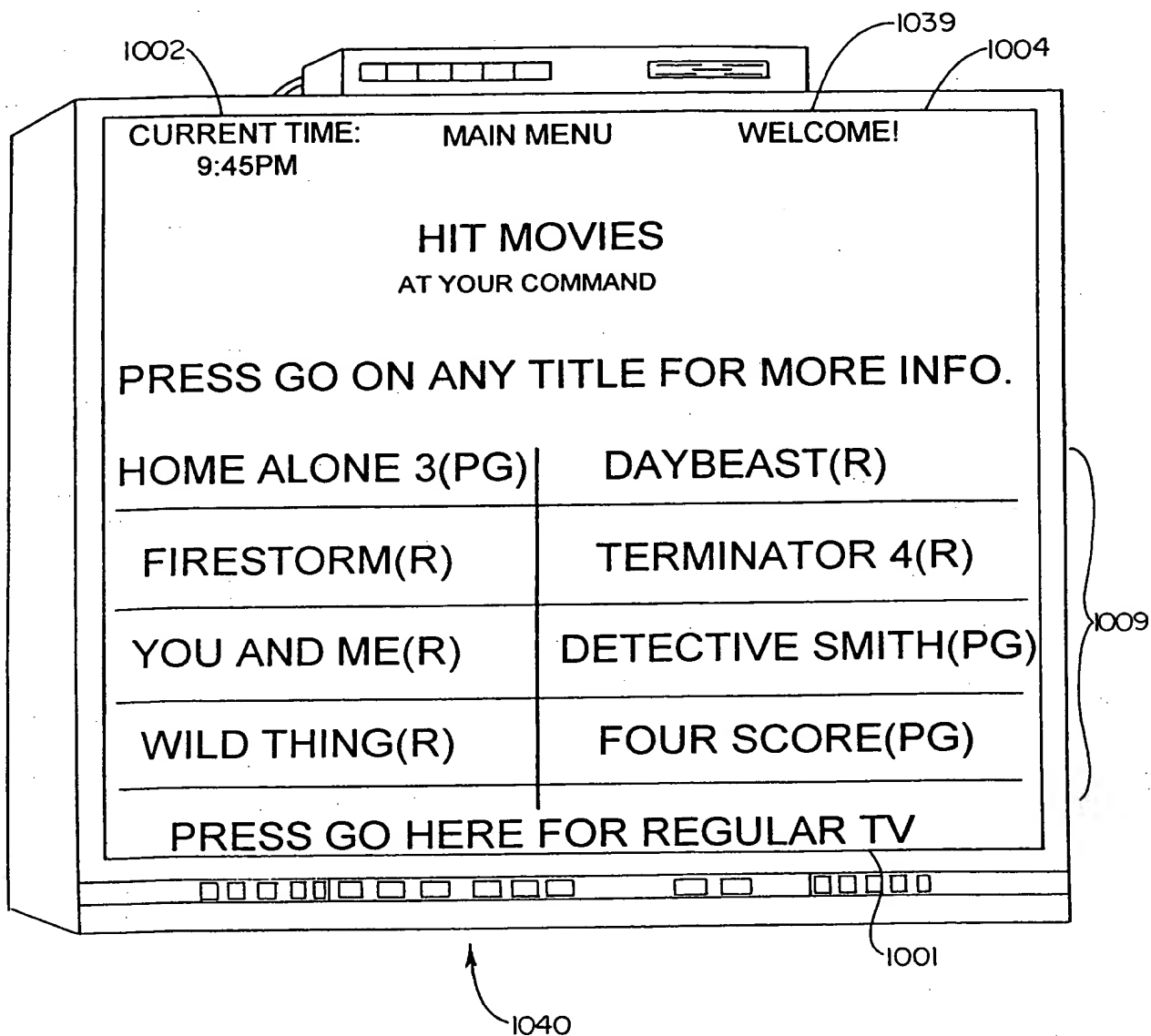


Fig. 27b



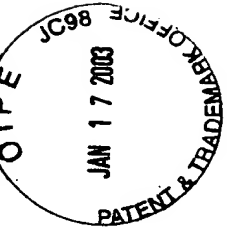
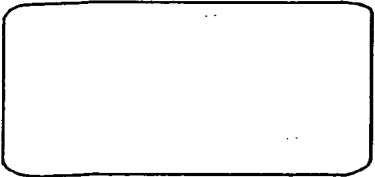







Fig. 27c

SATURDAY, DECEMBER 28, 1984		6:31PM	
BASIC SERVICE			
CHANNELS 2-12			
		YOU NOW JUST PAY \$14 PER MONTH FOR BASIC SERVICE.	
HIGHLIGHTS THIS MONTH OTHER SERVICES:			
YOUR CHOICE 	PRESS  HERE FOR INFO ON BASIC PLUS		
	PRESS  HERE FOR INFO ON ECONOMY PACKAGE		
	PRESS  HERE FOR INFO ON PREMIUM A LA CARTE		
	PRESS  HERE FOR CHANNELS AND MENUS		

1420

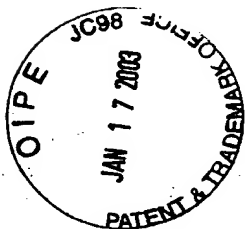




Fig. 27d

SATURDAY, DECEMBER 28, 1984		6:32PM	
BASIC PLUS			
CHANNELS 13-23			
		CHANNELS 13-23 ARE THE NATION'S MOST WIDELY DISTRIBUTED CABLE SERVICES AND ARE AVAILABLE TO YOU FOR ONLY \$8.00 PER MONTH.	
<u>HIGHLIGHTS THIS MONTH</u>			
YOUR CHOICE			
		<div>PRESS GO HERE TO ORDER</div> <div>PRESS GO HERE FOR CHANNELS AND MENUS</div>	

1422

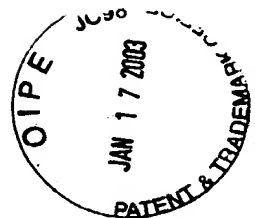
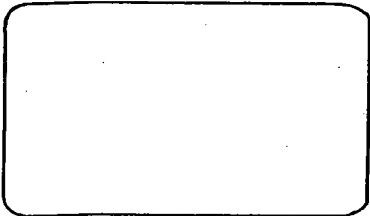













Fig. 27e

SATURDAY, DECEMBER 28, 1984		6:33PM			
ECONOMY PACKAGE					
<u>CHANNELS 24-34</u>					
		WHEN YOU ORDER YOU CAN IMMEDIATELY ENJOY CHANNELS 24-34. THESE POPULAR SATELLITE CHANNELS WILL EXTEND YOUR VIEWING CHOICE.			
<u>HIGHLIGHTS THIS MONTH</u>		AVAILABLE TO YOU FOR ONLY \$7.00 PER MONTH.			
YOUR CHOICE					
		<table border="1"><tr><td>PRESS  HERE TO ORDER</td></tr><tr><td>PRESS  HERE FOR CHANNELS AND MENUS</td></tr></table>		PRESS  HERE TO ORDER	PRESS  HERE FOR CHANNELS AND MENUS
PRESS  HERE TO ORDER					
PRESS  HERE FOR CHANNELS AND MENUS					

1424



Fig. 27f

SATURDAY, DECEMBER 28, 1984		6:34PM
ALA CARTE & PREMIUM CHANNELS		
CHANNELS 35-44		
	PRESS  ON ANY PREMIUM CHANNEL NUMBER ON THE CHANNELS & MENUS SCREEN FOR INFORMATION AND PRICES.	
HIGHLIGHTS THIS MONTH		YOU CAN THEN IMMEDIATELY ENJOY ANY OF THE PREMIUM OR A LA CARTE SERVICES.
YOUR CHOICE		PRESS  HERE FOR CHANNELS AND MENUS
		

1426

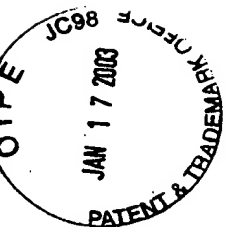
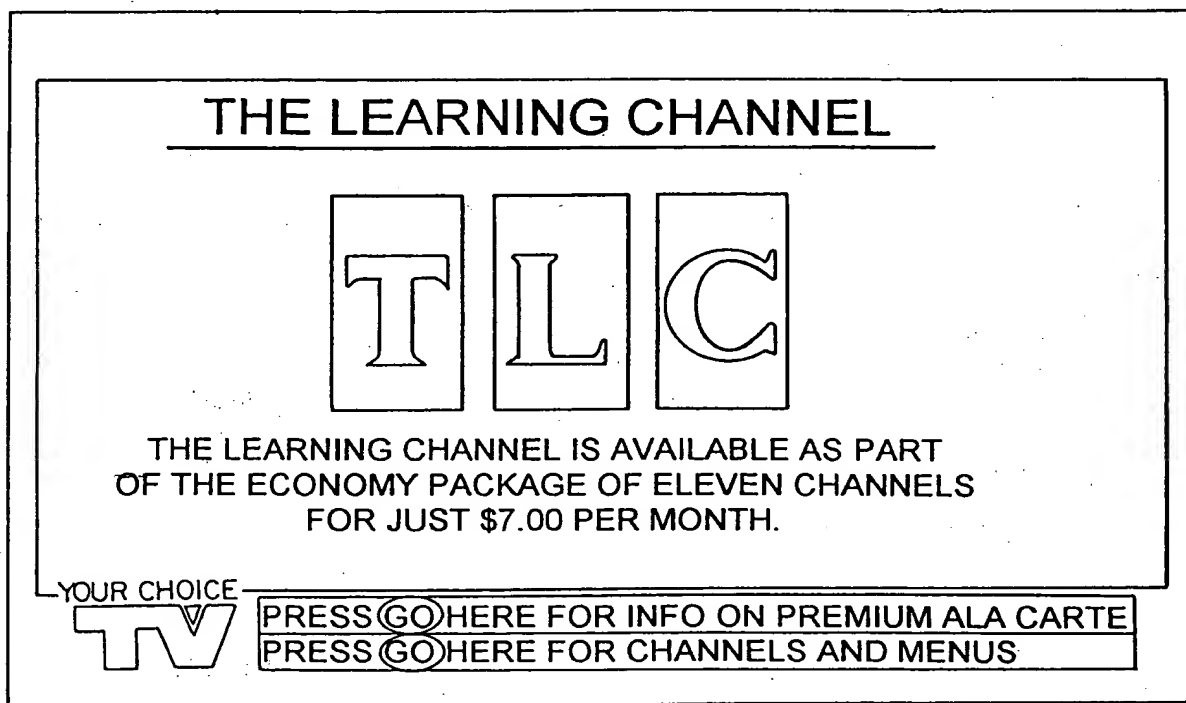


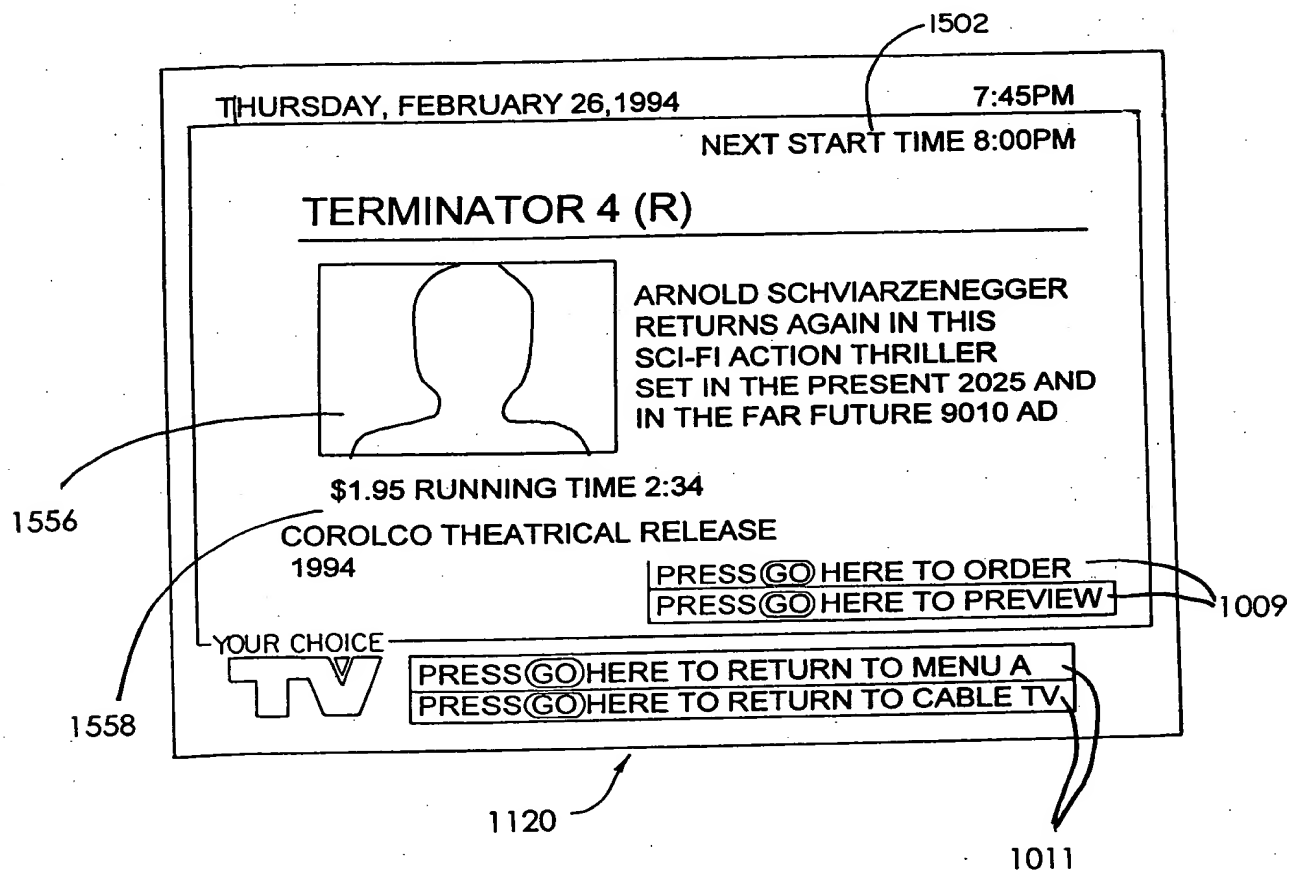
Fig. 27g



1428



Fig. 28a



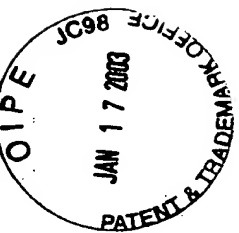
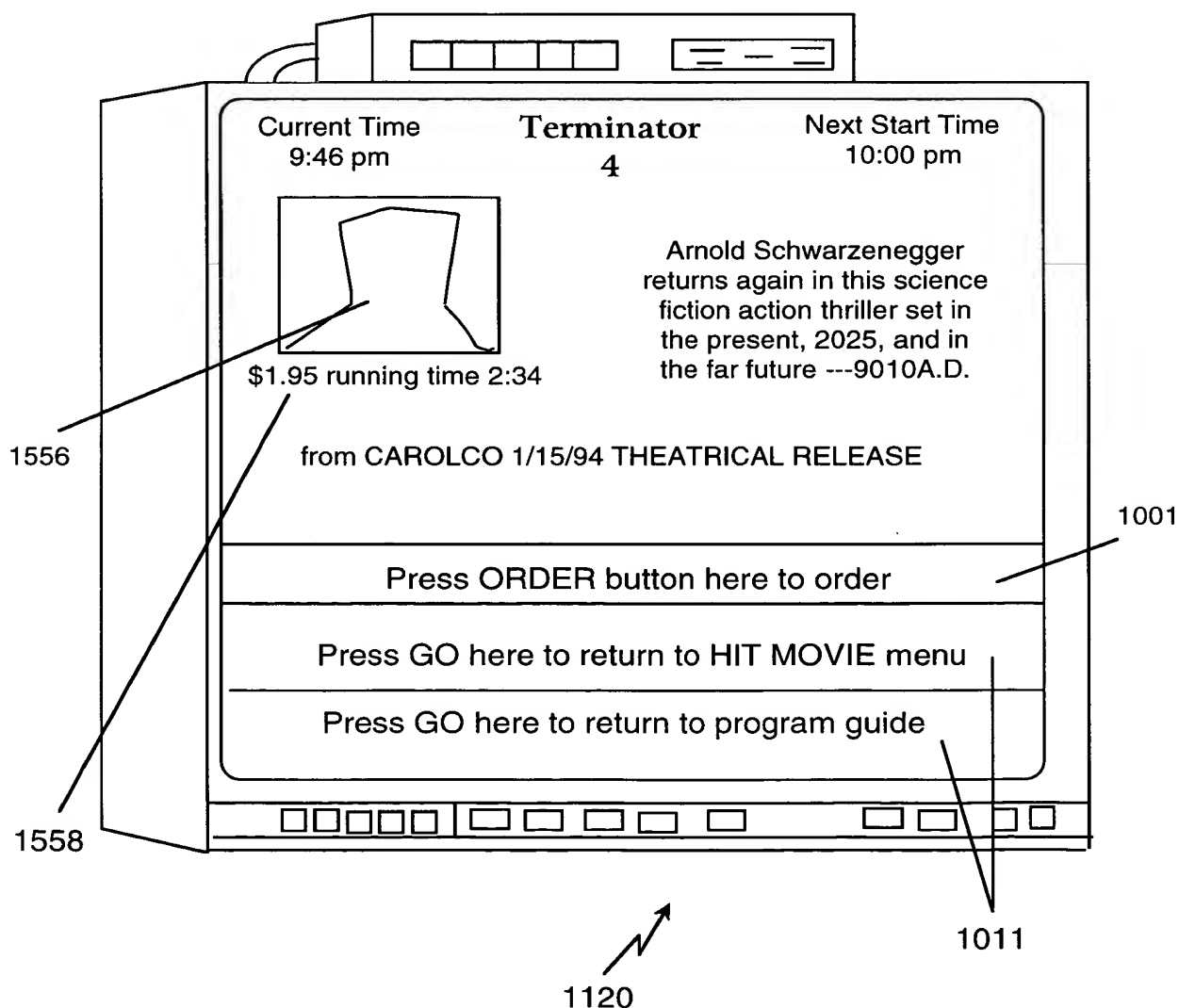


Fig. 28b



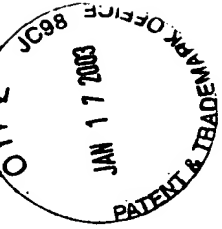
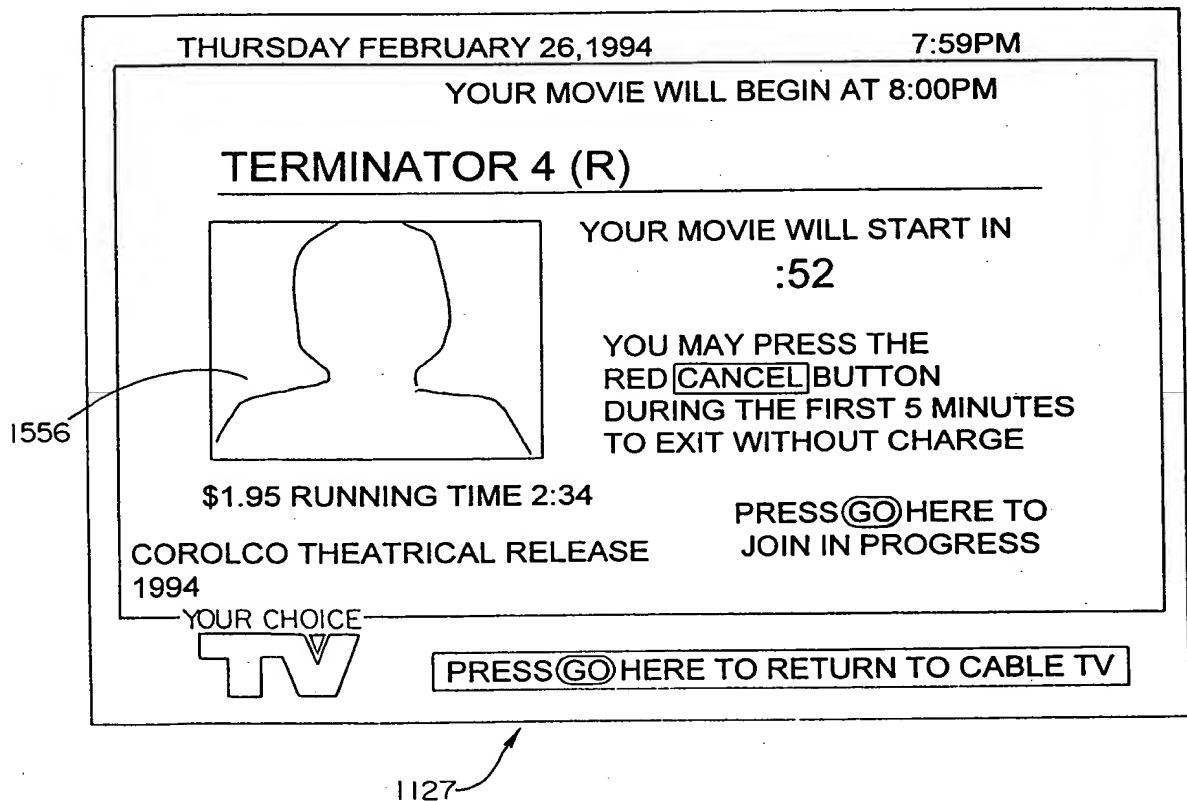


Fig. 29a



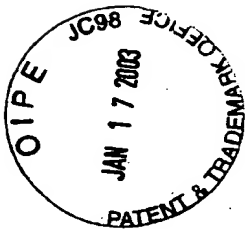
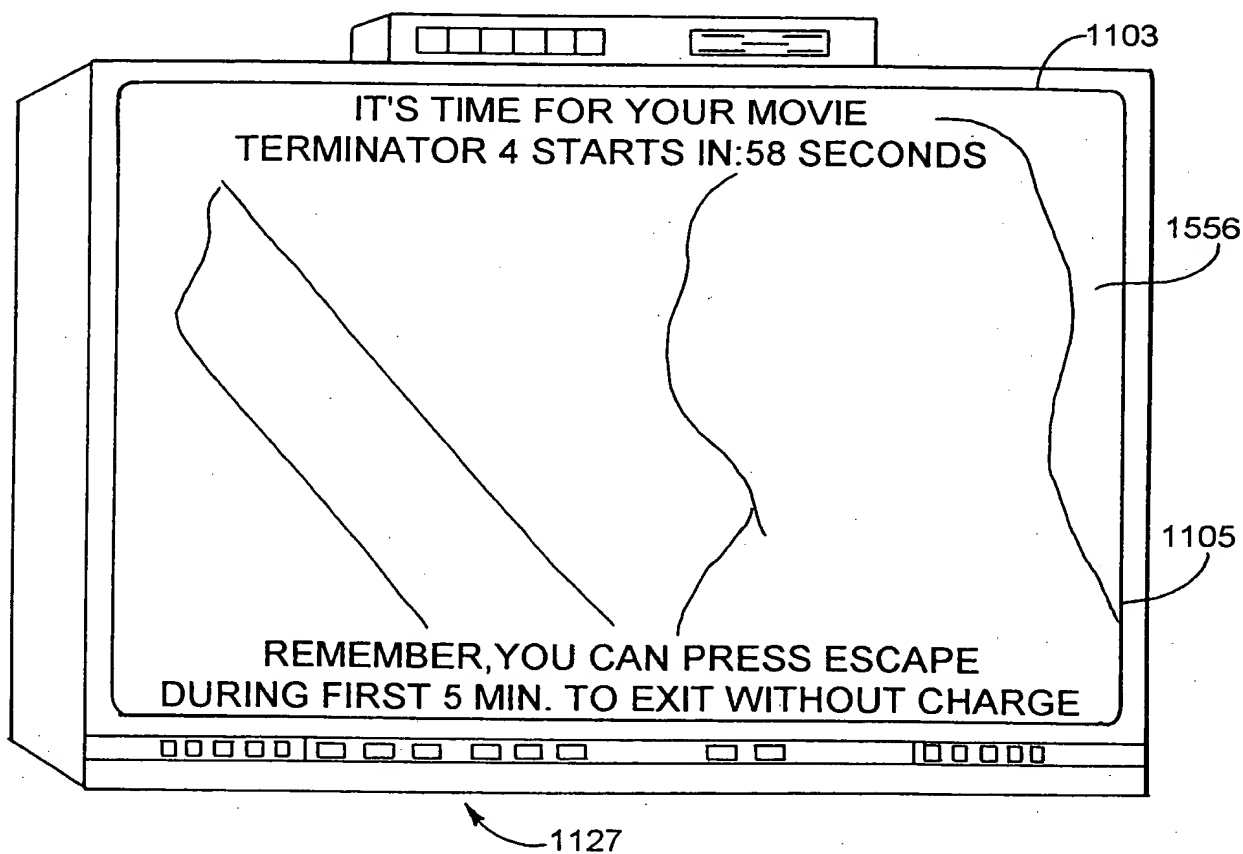


Fig. 29b



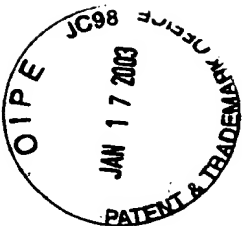
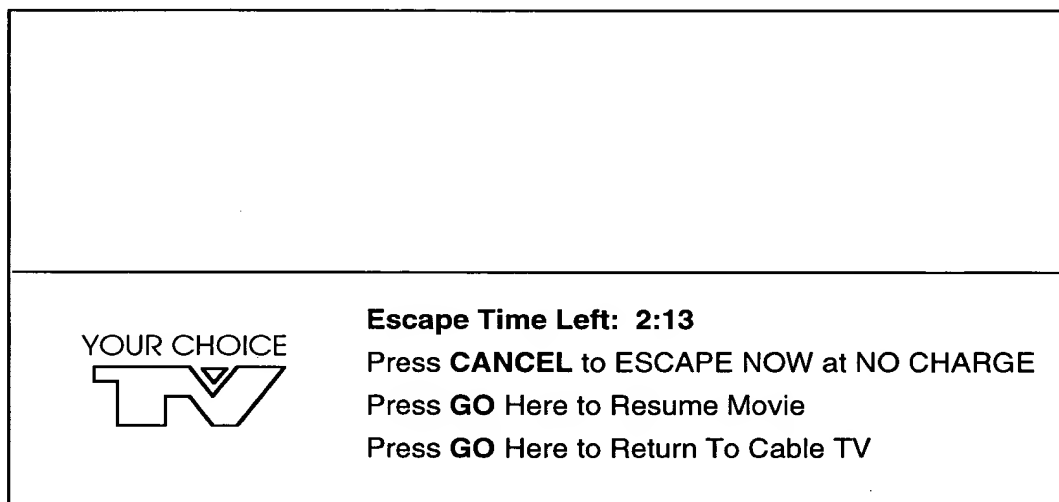


Fig. 30a



1130

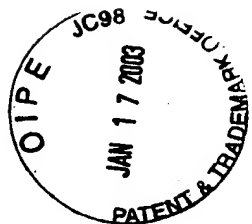
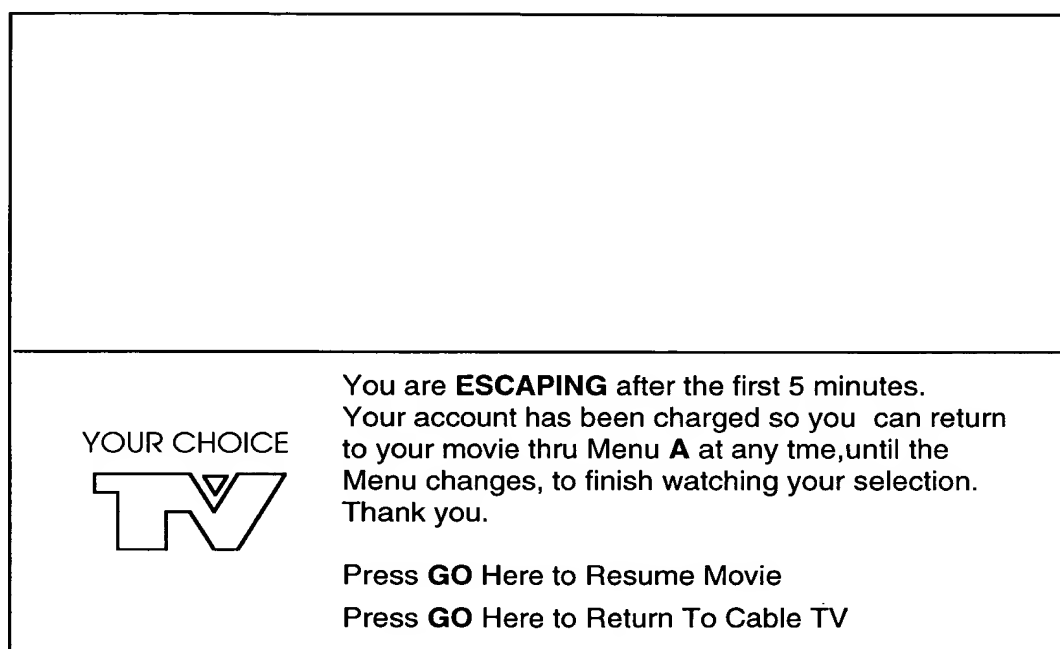


Fig. 30b



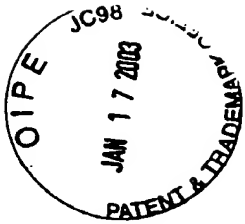


Fig. 30c

THURSDAY FEBRUARY 26, 1994
7:59PM

TERMINATOR 4 (R)

YOUR ACCOUNT HAS ALREADY BEEN CHARGED FOR THIS SELECTION SO PLEASE ENJOY UNTIL THE MENU CHANGES ON 03/01/94. YOU CAN JOIN THE SELECTION IN PROGRESS AT ANY OF THE FOLLOWING TIMES.

JUST PRESS **GO**

NEXT	1-15	16-30	31-45	46-60	61-75	76-90	91-105	106
START	MIN	MIN	MIN	MIN	MIN	MIN	MIN	MIN
TIME	IN	IN	IN	IN	IN	IN	IN	END

YOUR CHOICE

PRESS **GO** HERE TO RETURN TO CABLE TV

1135

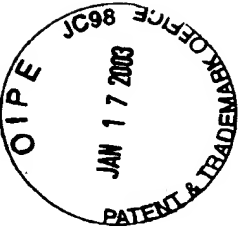





Fig. 31a

THURSDAY, OCTOBER 26, 1994		8:10PM
	<h2>HDTV</h2> <p>HIGH DEFINITION TELEVISION</p>	
<p>THIS MENU OF SERVICES IS NOT ACTIVE YET AS HDTV WILL NOT BE AVAILABLE UNTIL 1995. THE FCC HAS APPROVED A DIGITAL TRANSMISSION STANDARD FOR THIS REVOLUTIONARY NEW MEDIUM WHICH WILL NEARLY TRIPLE CURRENT TELEVISION RESOLUTION. NEW TELEVISION SETS DISPLAYING HDTV WILL HAVE A WIDER ASPECT RATIO, LIKE A MOVIE THEATER SCREEN.</p> <p>SEVERAL CABLE NETWORKS LIKE HBO, SHOWTIME, AND DISCOVERY, WILL BE INTRODUCING EXCITING NEW HDTV CHANNELS FOR YOUR ENJOYMENT THROUGH THIS MENU. WE'LL KEEP YOU POSTED.</p>		
<div style="display: flex; justify-content: space-between; align-items: center;"><div style="text-align: center;"><p>YOUR CHOICE</p></div><div style="border: 1px solid black; padding: 5px; text-align: center;"><p>PRESS  HERE TO RETURN TO CABLE TV</p></div></div>		

1032

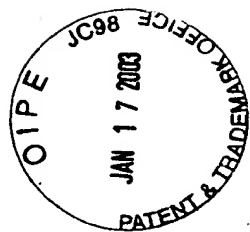
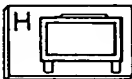


Fig. 31b

WEDNESDAY, JANUARY 17, 1996 9:12 AM

 HDTV
HIGH DEFINITION TELEVISION
YOU ARE A CURRENT SUBSCRIBER TO ALL HDTV SERVICES.
ENJOY

PRESS **GO** ON THE HDTV CHANNEL YOU WANT TO VIEW
DISCOVERY'S WINDOW ON THE WORLD **WOW**

HBO IN HIGH DEFINITION
SHOWTIME IN HIGH DEFINITION
HIT MOVIES FROM YOUR CHOICE TV™
OTHER HDTV SELECTIONS

YOUR CHOICE
TV

PRESS **GO** HERE TO RETURN TO CABLE TV

1232

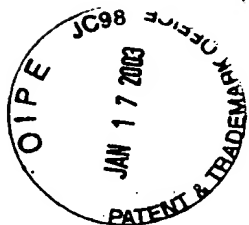




Fig. 32a

THURSDAY, OCT. 26 1994 7:57PM

G		X*PRESS TV GUIDE LIBERTY SERVICE
PRESS (GO) ON ANY ITEM FOR SHOW SCHEDULES		
NETWORK SCHEDULES		NEXT 7 DAYS
TODAY'S SCHEDULES		NEXT 6 HOURS
TV GUIDE PICKS ALL NETWORKS NEXT 7 DAYS		
NOTE PRESS <u>GUIDE RECORD</u> BUTTON ON ANY SHOW LISTED AND WE WILL AUTOMATICALLY SET YOUR VCR TO TAPE IT		
YOU HAVEN'T SUBSCRIBED TO TV GUIDE X*PRESS YET		
YOUR CHOICE	PRESS (GO) HERE TO ORDER FOR JUST 2.95/MO.	
	PRESS (GO) HERE TO RETURN TO CABLE T.V.	

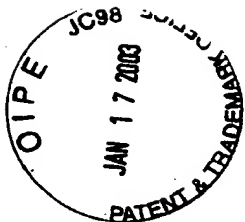



Fig. 32b

Thursday, October 26, 1994 7:59 PM




X*PRESS
NETWORK
SCHEDULES
Next 7 Days

Press **GO** on Any Network for Schedule Info

13	WJZ/ABC	27	LEARNING
14	HEADLINE	28	DISNEY
15	C-SPAN	29	HBO
16	C-SPAN II	30	CINEMAX
17	WWOR	31	SHOWTIME
18	ESPN	32	LOCL GOVT.
19	NICKELODEON	33	A & E
20	WDCA/IND	34	HITS
21	FAMILY	35	WERU/IND.
22	WMP/PBS	36	WTBS
23	LIFETIME	37	NASHVILLE
24	INTERFAITH	38	VH-1
25	BET	39	MTV
26	WETA/PBS		

YOUR CHOICE



Press **GO** Here to Return to Menu G

Press **GO** Here to Return to Cable TV



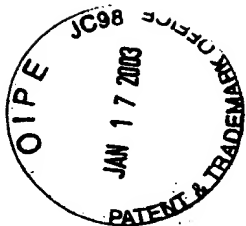


Fig. 32c

Thursday, October 26, 1994 7:59 PM

PROGRAMMING SCHEDULES Next 7 Days

HBO TV Guide X*PRESS

Press **GO** on Any Network for Schedule Info

TODAY	October 26, 1994
FRIDAY	October 27, 1994
SATURDAY	October 28, 1994
SUNDAY	October 29, 1994
MONDAY	October 30, 1994
TUESDAY	October 31, 1994
WEDNESDAY	November 1, 1994

YOUR CHOICE

Press **GO** Here for NETWORK SCHEDULES
Press **GO** Here to Return to Menu G - GUIDE
Press **GO** Here to Return to Cable TV



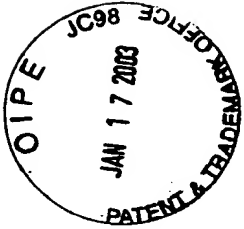



Fig. 32d

Thursday, October 26, 1994
7:59 PM


HBO




X*PRESS

Press **GO** On The Show You Want To Review

Press **GUIDE RECORD** on Any Show to Automatically Set Your VCR to Tape

<p>Press GO on Arrow Bars to Move Schedule</p> <div style="border: 1px solid black; padding: 5px; text-align: center;">  </div>	<p>8:00 pm Making of Terminator 4</p> <p>8:30 pm Dream On</p> <p>9:00 pm Great Fights of the 1980's</p> <p>9:30 pm Robin Williams of The Comedy Shop</p> <p>10:00 pm Patriot Games (R)</p> <p>12 Mid Passenger 57 (R)</p> <p>2:00 am JFK (R)</p> <p>4:00 am Home Alone II (G)</p>	
---	---	--

YOUR CHOICE



Press **GO** Here for HBO 7-day Schedule

Press **GO** Here for NETWORK SCHEDULES

Press **GO** Here to Return to Menu G - GUIDE

Press **GO** Here to Return to Cable TV



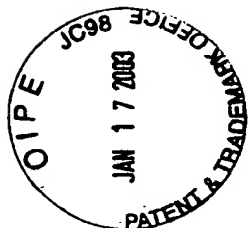


Fig. 32e




Thursday, October 26, 1994		7:59 PM
	HBO SCHEDULE  X*PRESS	show description
<p>Press GUIDE RECORD on Any Show to Automatically Set Your VCR to Tape</p> <p style="text-align: center;">GREAT FIGHTS OF THE 1980's 9:00 pm 10/26/94 on HBO</p> <p style="text-align: center;">This 30 minute special takes a look at the great boxing duels of the 1980's. Compiled from HBO's sports library and features Sugar Ray Leonard, the Spinks brothers, Mike Tyson, Boom Boom Mancini and many others. Includes the 10 greatest knockout punches landed in the 80's.</p>		
YOUR CHOICE 		Press GO Here to Return to Schedule Press GO Here to Return to Cable TV






Fig. 32f

Thursday, October 26, 1994

7:59 PM



Your **GUIDE RECORD** has been activated for:


9:00 pm **GREAT FIGHTS OF THE 1980's**

on: Thursday, October 26, 1994
from: 9:00 pm ET to: 9:30 pm ET

Make sure your VCR is turned on
and a tape is loaded

We'll handle the rest!

YOUR CHOICE



Press **GO** Here for GUIDE RECORD Memory

Press **GO** Here to Return to Schedule

Press **GO** Here to Return to Cable TV



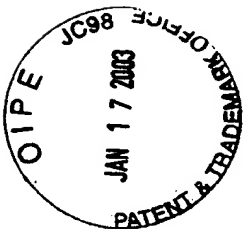


Fig. 32g

CURRENT TIME: 9:45 PM	BROADCAST TV MENU	WELCOME!
CATEGORIES OF PROGRAM MENUS		
PRESS GO FOR ANY CATEGORY		
FAVORITE CHANNELS POPULAR SHOWS MURDER/MYSTERY PROGRAMS NEWS AND INFORMATION	OFTEN WATCHED CHANNELS CHILDREN'S PROGRAMS DOCUMENTARIES OTHER	
PRESS GO HERE TO RETURN TO HOME MENU		



1046

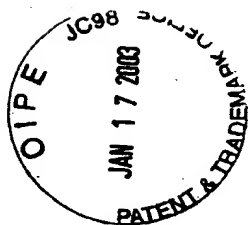
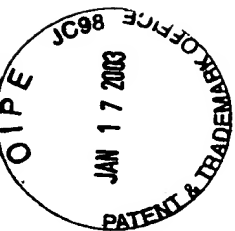


Fig. 32h

CURRENT TIME: 9:45 PM	FAVORITE CHANNEL PROGRAM MENU	PROGRAMS IN PROGRESS
PROGRAMS AT YOUR COMMAND		
PRESS GO ON ANY TITLE TO WATCH THAT PROGRAM		
NBC NIGHTLY NEWS (NBC) WHEEL OF FORTUNE (ABC) CHEERS (WZZZ) GOLDEN GIRLS (WZWZ)	CBS NIGHTLY NEWS (CBS) MACNEIL/LEHRER REPORT (PBS) MURPHY BROWN (WYZZ) IN THE HEAT OF THE NIGHT (WZXZ)	
PRESS GO HERE TO RETURN TO HOME MENU		

1256



MOOD QUESTION MENUS

1260

A hand-drawn arrow pointing from the number 1260 to the top-left corner of the menu box for Figure 32i.

LENGTH OF PROGRAM DESIRED

<input type="button" value="SHORT"/>	30 minutes or less
<input type="button" value="MEDIUM"/>	30 to 60 minutes
<input type="button" value="LONG"/>	60 minutes or more

Fig. 32i

1262

A hand-drawn arrow pointing from the number 1262 to the top-left corner of the menu box for Figure 32j.

TYPE OF PROGRAM DESIRED

<input type="button" value="SERIOUS"/>
<input type="button" value="THOUGHTFUL"/>
<input type="button" value="LIGHT"/>

Fig. 32j

1264

A hand-drawn arrow pointing from the number 1264 to the top-left corner of the menu box for Figure 32k.

DO YOU WISH AN ACTIVE OR
PASSIVE PROGRAM?

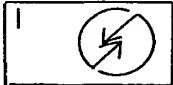
<input type="button" value="ACTIVE"/>
<input type="button" value="PASSIVE"/>

Fig. 32k




Fig. 33a

THURSDAY, OCTOBER 26, 1994 8:00PM


 **INTERACTIVE SERVICES**
LEVEL A




THERE ARE THREE LEVELS OF INTERACTIVITY POSSIBLE WITH YOUR CABLE TELEVISION DIGITAL CONVERTER.

LEVEL A IS LIVE INTERACTIVITY WITH SPECIALLY ENCODED CABLE AND BROADCAST PROGRAMS... AVAILABLE WHENEVER YOU SEE THIS SYMBOL...



THIS SERVICE OFFERS ENLIGHTENING INFORMATION ABOUT PROGRAMS, FUN QUIZZES FOR THE FAMILY, GEOGRAPHICAL FACTS, CONTESTS, AND MUCH MORE!



PRESS  HERE TO ORDER LEVEL A INTERACTIVITY FOR JUST \$4.95 PER MONTH AND ENJOY INTERACTIVITY IMMEDIATELY
PRESS  HERE FOR MORE INFORMATION
PRESS  HERE TO RETURN TO CABLE TV

1304

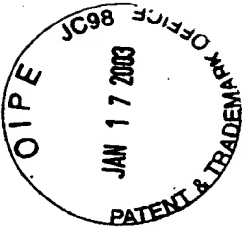
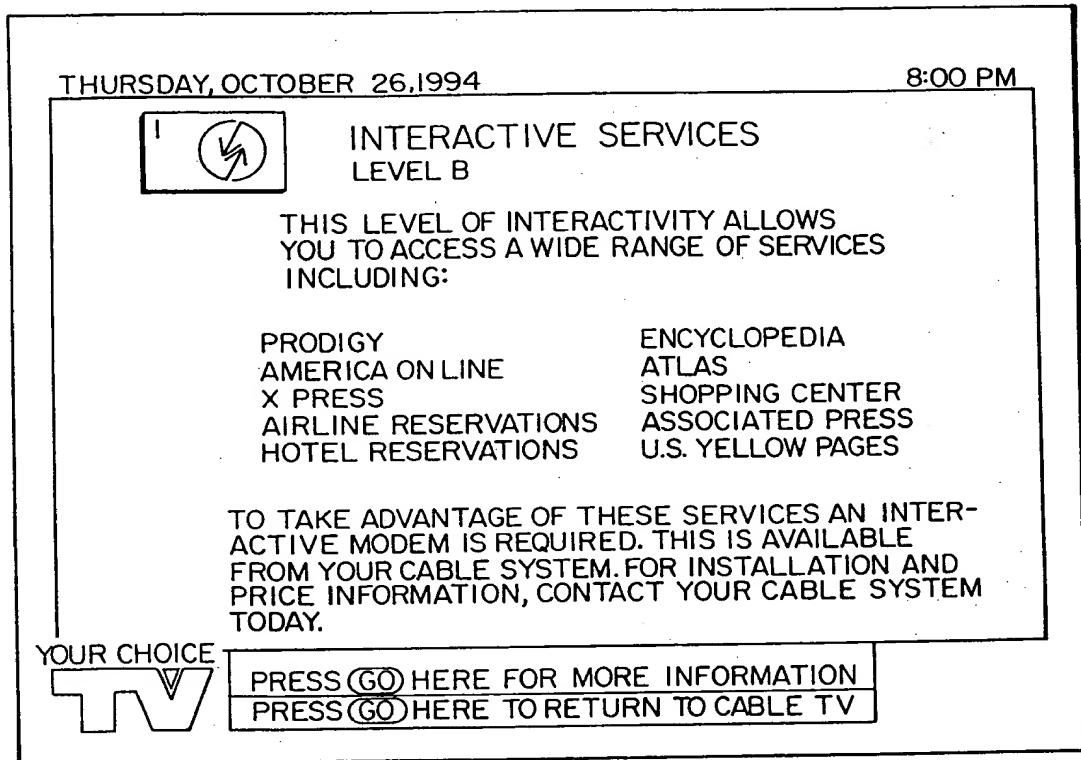


Fig. 33b



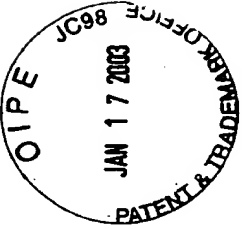





Fig. 33c

THURSDAY, OCTOBER 26, 1994		8:00 PM
1		INTERACTIVE SERVICES LEVEL C
<p>YOUR DIGITAL CONVERTER CAN BE CONNECTED TO SPECIALLY ADAPTED CD-1 AND CD-ROM UNITS THAT OFFER AN ENORMOUS RANGE OF MULTI-MEDIA EXPERIENCES FOR YOU AND YOUR FAMILY. YOUR CABLE SYSTEM REPRESENTATIVE CAN DESCRIBE ALL THE DETAILS.</p> <p>A FREE BROCHURE IS AVAILABLE.</p> <p>PLEASE CALL TODAY FOR DETAILS.</p>		
<div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;">PRESS  HERE TO ORDER LEVEL A INTERACTIVITY FOR JUST \$4.95 PER MONTH AND ENJOY INTERACTIVITY IMMEDIATELY</div> <div style="border: 1px solid black; padding: 5px; margin: 5px auto; width: 80%;">PRESS  HERE TO RETURN TO CABLE TV</div>		

YOUR CHOICE
TV

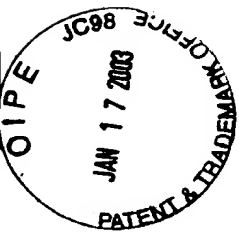
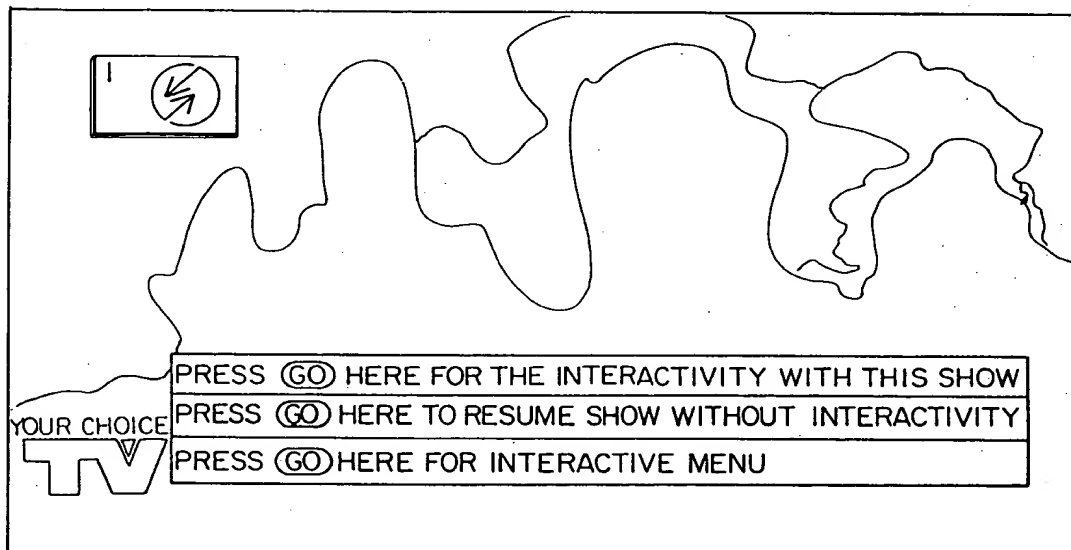


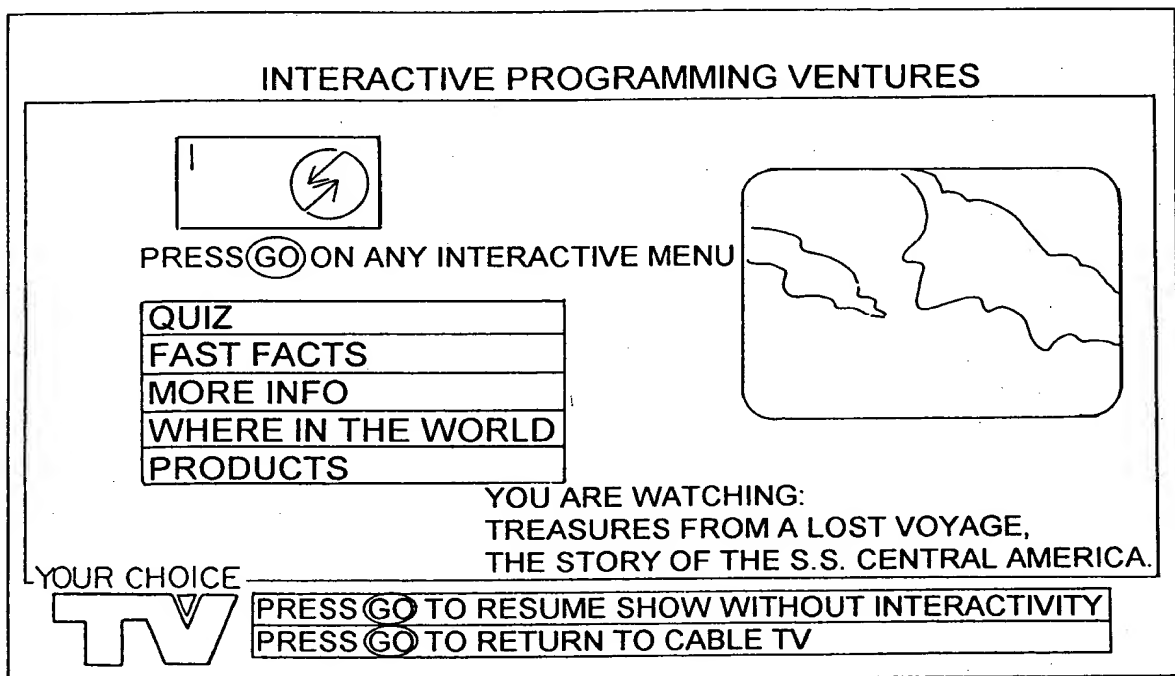
Fig. 33d



1310



Fig. 33e



1312

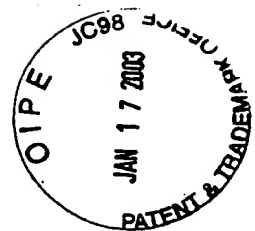
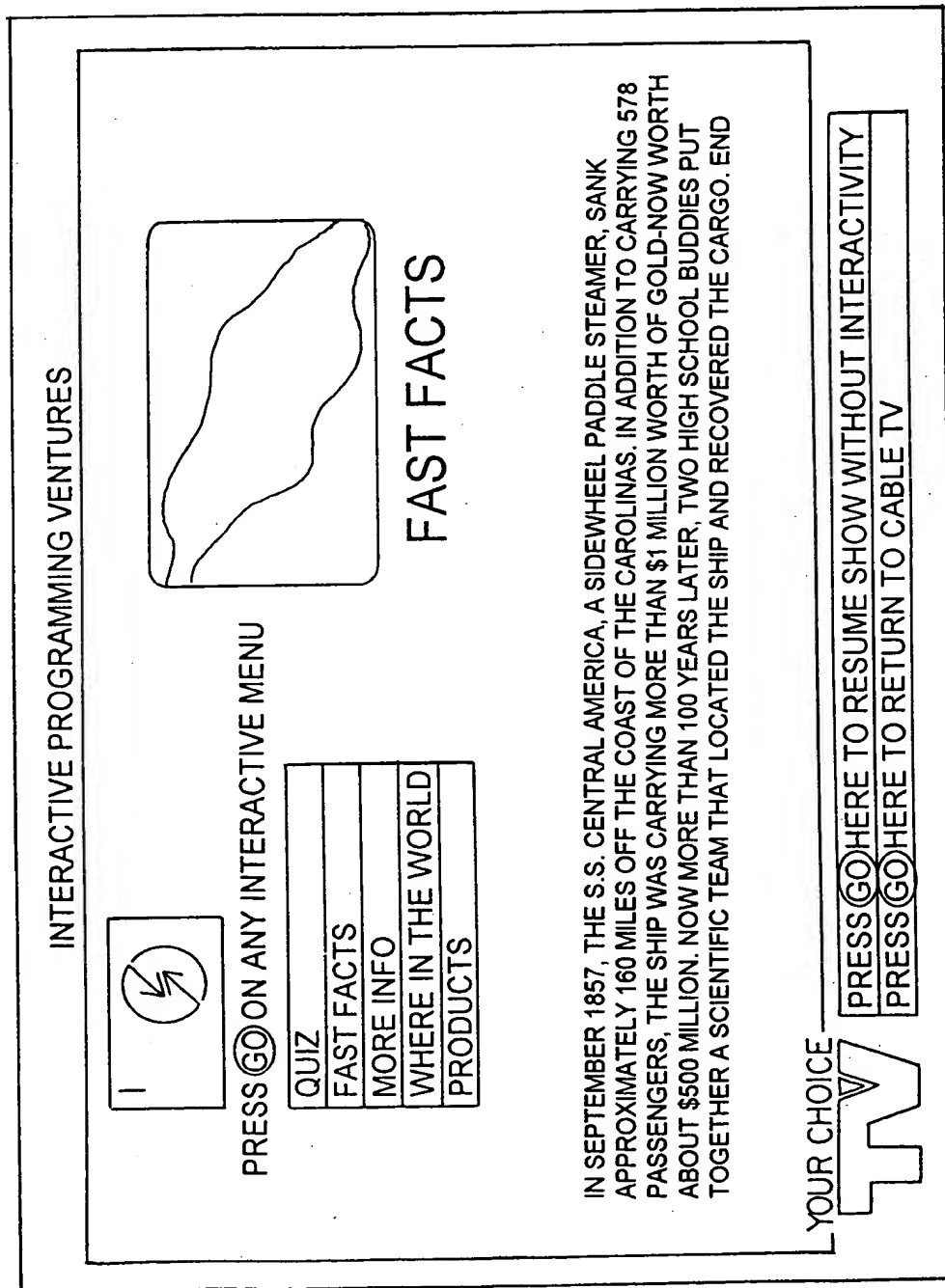


Fig. 33f



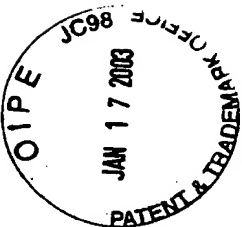
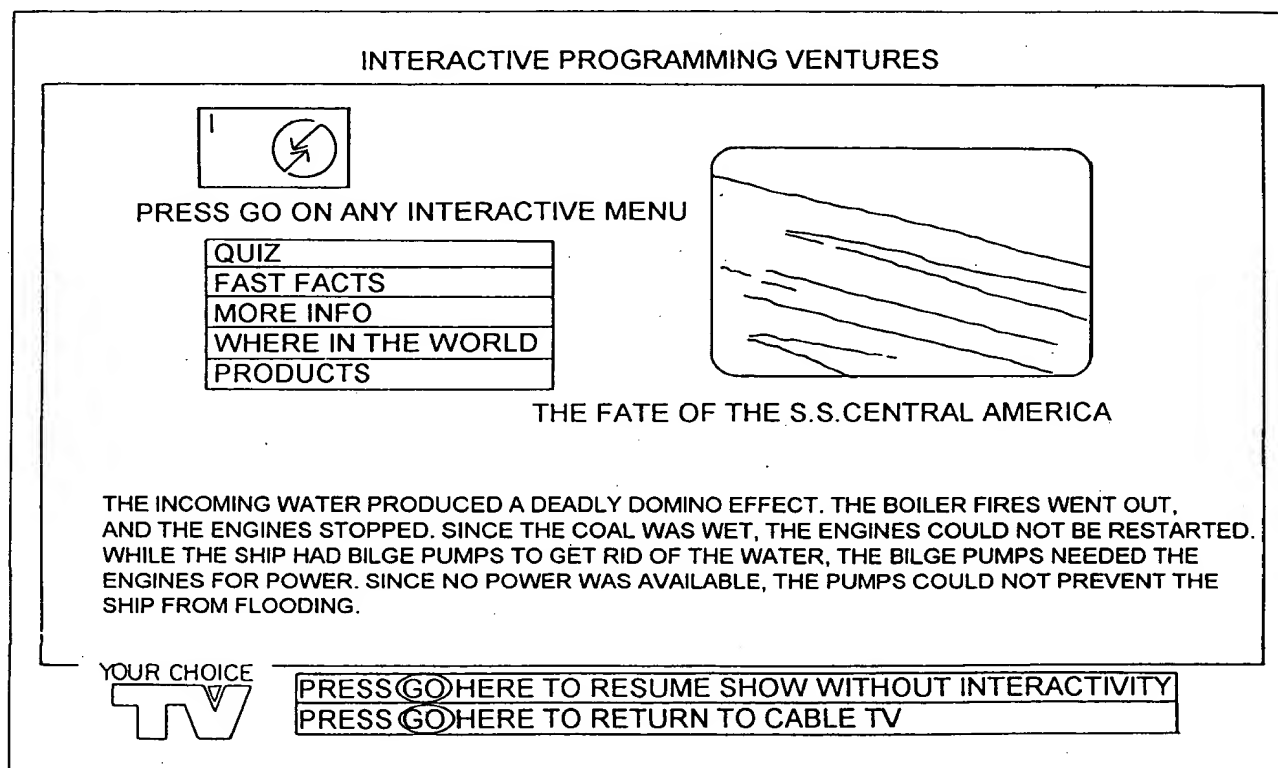


Fig. 33g



1316

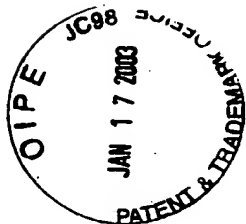



Fig. 33h

INTERACTIVE PROGRAMMING VENTURES™



PRESS **GO** ON ANY INTERACTIVE MENU

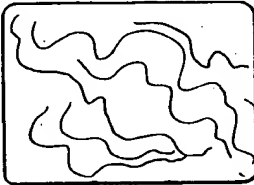
QUIZ

FAST FACTS

MORE

WHERE IN THE WORLD

PRODUCTS



PRESS **GO** ON YOUR ANSWER

QUESTION 1 OF 48

WHAT IS THE MINIMUM WIND SPEED
REQUIRED FOR A STORM TO BE
CLASSIFIED AS A HURRICANE?

MORE THAN 40 MPH


MORE THAN 65 MPH

MORE THAN 74 MPH

MORE THAN 85 MPH

MORE THAN 100 MPH

YOUR CHOICE



PRESS **GO** HERE TO RESUME SHOW WITHOUT
INTERACTIVITY

PRESS **GO** HERE TO RETURN TO CABLE TV

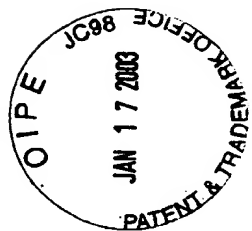
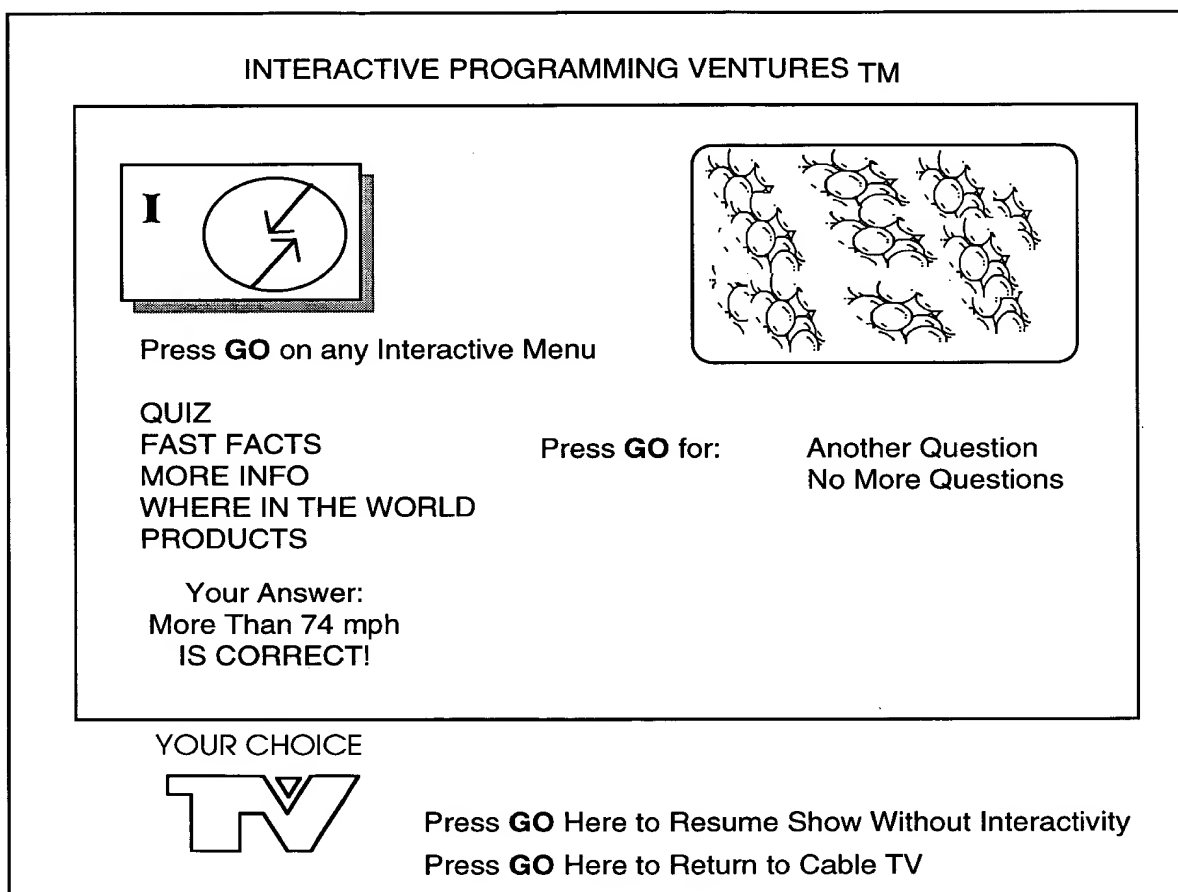


Fig. 33i



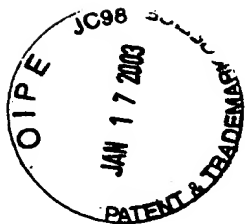
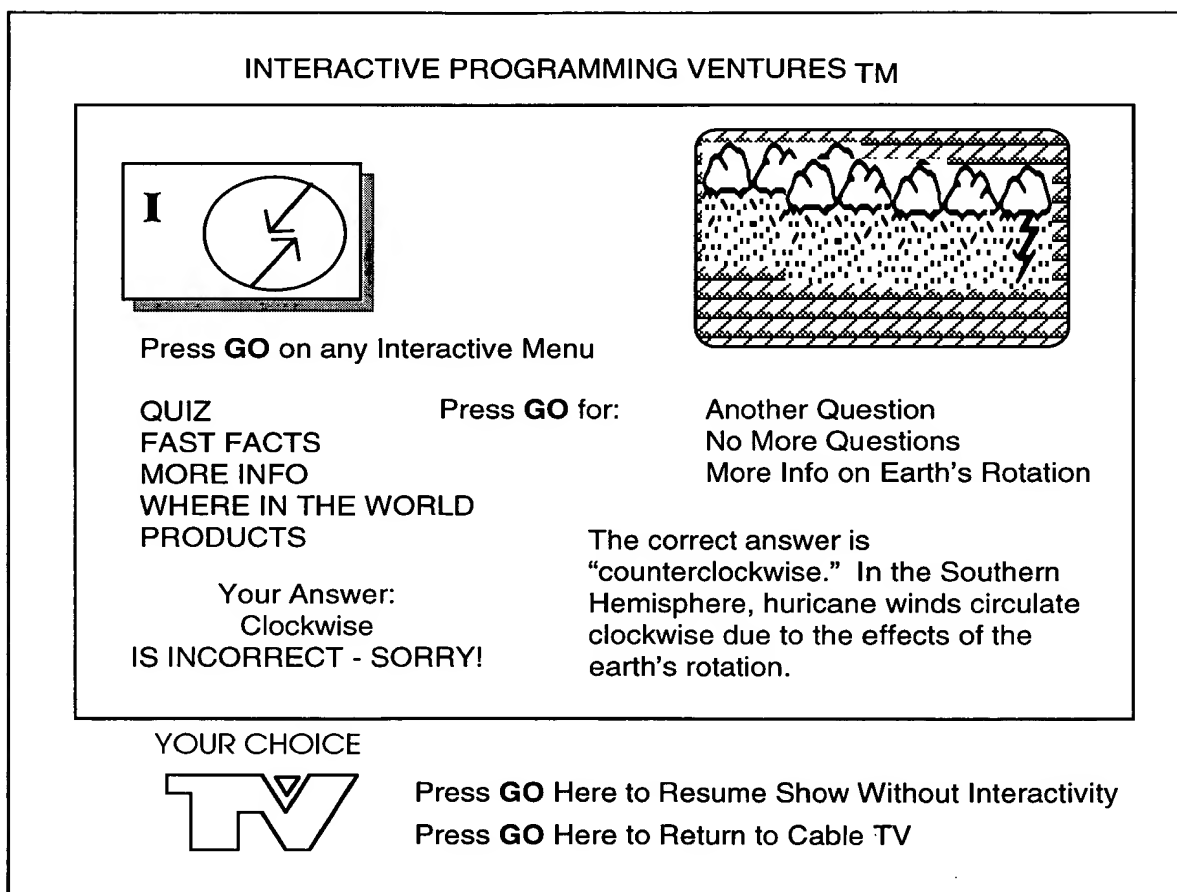


Fig. 33j



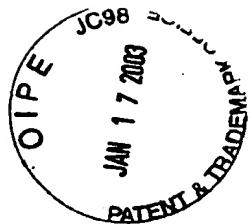




Fig. 34a

THURSDAY OCTOBER 26 1994 8:02 PM

 INTERACTIVE SERVICES

PRESS (GO) ON ANY TITLE FOR MORE INFORMATION

PRODIGY	SHOPPING CENTER
AMERICA ON LINE	GAMES
X PRESS	ATLAS
AIRLINE RESERVATIONS	ASSOCIATED PRESS
HOTEL RESERVATIONS	U.S. YELLOW PAGES
ENCYCLOPEDIA	CABLE FAX MAIL

YOUR CHOICE 

PRESS (GO) HERE TO RETURN TO CABLE TV

1330

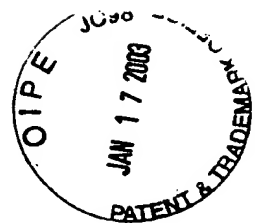
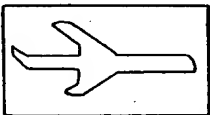




Fig. 34b


THURSDAY, OCTOBER 26, 1994 8:03 PM





AIRLINE INFORMATION
AND RESERVATIONS


PRESS  HERE TO CHECK ON YOUR CURRENT RESERVATIONS

PRESS  HERE TO CHECK OR MAKE AIRLINE RESERVATIONS

YOUR CHOICE 

PRESS  HERE TO CONTINUE

PRESS  HERE TO ERASE ABOVE AND REPEAT

PRESS  HERE TO RETURN TO CABLE TV

1332

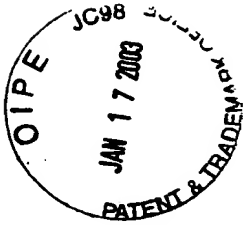



Fig. 34c

Thursday, October 26, 1994

7:59 PM



AIRLINE INFORMATION AND RESERVATIONS

Press **GO** Here to Check on Your Current Reservations

Press **GO** Here to Check or Make Airline Reservations

Domestic Flight or International Flight


Press **GO** on the year of your flight:

1994 or 1995

Press **GO** on the month of your flight:

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

YOUR CHOICE



Press **GO** Here to Continue

Press **GO** Here to Erase Above and Repeat

Press **GO** Here to Return to Cable TV



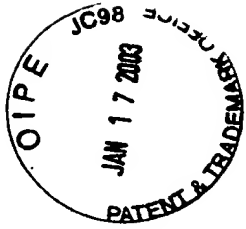



Fig. 34d

Thursday, October 26, 1994

7:59 PM



AIRLINE INFORMATION AND RESERVATIONS


Press **GO** on the STATE You will DEPART:

AL	AK	AZ	AR	CA	CO	CT	DE	FL	GA
HI	ID	IL	IN	IA	KS	KY	LA	ME	MD
MA	MI	MN	MS	MO	MT	NE	NV	NH	NJ
SD	TN	TX	UT	VT	VA	WA	WV	WI	WY
D.C.									

Press **GO** on the STATE you will ARRIVE:

AL	AK	AZ	AR	CA	CO	CT	DE	FL	GA
HI	ID	IL	IN	IA	KS	KY	LA	ME	MD
MA	MI	MN	MS	MO	MT	NE	NV	NH	NJ
SD	TN	TX	UT	VT	VA	WA	WV	WI	WY
D.C.									

YOUR CHOICE



Press **GO** Here to Continue

Press **GO** Here to Erase Above and Repeat

Press **GO** Here to Return to Cable TV

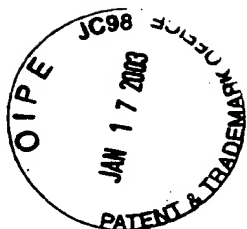


Fig. 34e

Thursday, October 26, 1994
7:59 PM

**AIRLINE INFORMATION
AND RESERVATIONS (Continued)**

Press **GO** on the ARIZONA airport you will DEPART:

PHOENIX	FLAGSTAFF	TUCSON
PRESCOTT	YUMA	Minor Airport List

Press **GO** on the DC airport you will ARRIVE:

NATIONAL	DULLES	BWI
----------	--------	-----

Check Flights to all Three D.C. Airports

Press **GO** on your preferred departure time:

Morning	Mid-day	Late aft.	eve/night	anytime
---------	---------	-----------	-----------	---------

Press **GO** on your preferred arrival time:

Morning	Mid-day	Late aft.	eve/night	anytime
---------	---------	-----------	-----------	---------

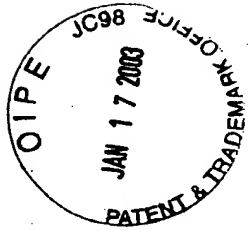
YOUR CHOICE

Press **GO** Here to Continue

Press **GO** Here to Erase Above and Repeat

Press **GO** Here to Return to Cable TV

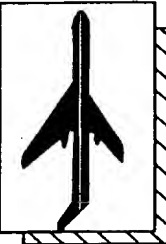




1340

Fig. 34f

Thursday, October 26, 1994 8:04PM

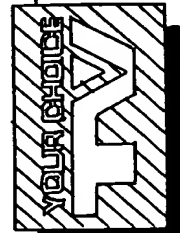


AIRLINE INFORMATION AND RESERVATIONS(continued)

Here are your airline flight options for a morning departure from Phoenix to Dulles.

Press **GO** on Any Flight to Check Availability and Fare

Depart Time	Arrive Time	Airline	Flight No.	Stops	Connecting Through
6:15AM	1:30PM	AMERICAN	32	0	
7:30AM	2:45PM	AMERICAN	212	0	
8:00AM	3:07PM	DELTA	49	0	
10:30AM	7:15PM	US AIR	285	1	Chicago
11:25AM	6:10PM	UNITED	10	0	
11:45AM	8:40PM	UNITED	77	1	Dallas



Press **GO** Here to Return to Airline Main Menu

Press **GO** Here to Return to Menu

Press **GO** Here to Return to Cable TV

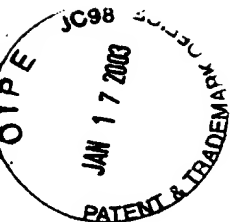



Fig. 34g

Thursday, October 26, 1994 7:59 PM



AIRLINE INFORMATION
AND RESERVATIONS (Continued)

DELTA FLIGHT # 49 from Phoenix to Dulles direct
departs 8:00 AM and arrives 3:07 PM

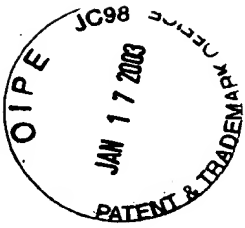
To check availability, enter month, day and year
with your remote - example 03 21 94

Month: 11 Day: 25 Year: 9

Press **GO** Here to Erase Above Entries and Repeat
Press **GO** Here if Above Entries are Correct

YOUR CHOICE **TV** Press **GO** Here to Return to Airline Main Menu
Press **GO** Here to Return to Menu I
Press **GO** Here to Return to Cable TV



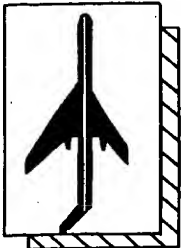


1344

Fig. 34h

Thursday, October 26, 1994

8:05PM










AIRLINE INFORMATION AND RESERVATIONS(continued)

DELTA FLIGHT #49 from Phoenix to Dulles direct
departs 8:00 AM and arrives 3:07 PM


SEATS AVAILABLE ARE SHOWN IN BLUE


3 First Class Seats Remaining
 15 Coach Class Seats Remaining


Press  on Any Blue Seat(s) to Make Reservations

First Class	Coach Class	Aircraft Equipment 757
<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  1152 </div> <div style="text-align: center;">  1153 </div> </div>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  1154 </div> <div style="text-align: center;">  1155 </div> </div>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  1156 </div> <div style="text-align: center;">  1157 </div> </div>

YOUR CHOICE

Press  Here to Erase Above and Repeat

Press  Here to Cancel Above and Exit

Press  Here to Continue

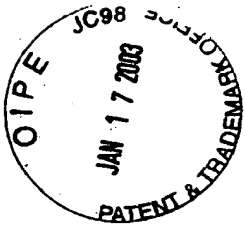
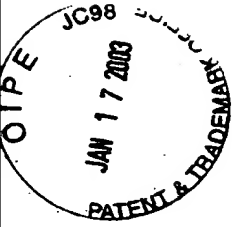


Fig. 34i

THURSDAY, OCTOBER 26, 1994		8:06PM	
<div style="display: flex; align-items: center; justify-content: center;"><div style="border: 1px solid black; padding: 5px; margin-right: 10px;"></div><div><h2 style="margin: 0;">AIRLINE INFORMATION AND RESERVATIONS (CONTINUED)</h2></div></div>			
YOU HAVE SELECTED SEATS: 23A, 23B DELTA FLIGHT #49 FROM PHEONIX TO WASH. DULLES DATE: 11/25/94 DEPARTS 8:00AM AND ARRIVES 3:07PM			
ONE WAY FARE: \$295.00 23A		ROUND TRIP FARE: \$419.00 23A	
<u>\$295.00</u> 23B		<u>\$419.00</u> 23B	
TOTAL \$590.00		TOTAL \$838.00	
PRESS GO HERE TO SELECT <u>ONE WAY</u> OR <u>ROUND TRIP</u>			
TO CONFIRM YOUR RESERVATION:			
YOUR CHOICE TV	PRESS <u>GO</u> HERE TO CHARGE TO YOUR CREDIT CARD		
	PRESS <u>GO</u> HERE AND AN AGENT WILL CALL YOU		
	PRESS <u>GO</u> HERE TO EXIT WITHOUT RESERVATION		

1346

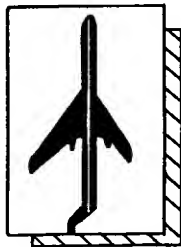


1348

Fig. 34j

Thursday, October 26, 1994

8:06 PM



AIRLINE INFORMATION AND RESERVATIONS(continued)

CREDIT CARD CHARGE

Amount: \$590.00		Delta Flight # 49	
One Way: Phoenix to Dulles Date: 11/25/94			
Departs: 8:00 AM Arrives: 3:07 PM Dinner			
American Express	Visa	Discover	Master Charge




Press  on
Credit Card You
Want to Use:

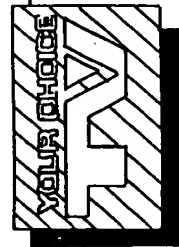
Enter Your Credit Card Number:

2	1	7	7	7	3	5									
---	---	---	---	---	---	---	--	--	--	--	--	--	--	--	--

Enter Expiration Date (example 09/97):

Month:		Year:	
0	9	9	7

Press  Here to Erase Above and Repeat
Press  Here to Cancel Above and Exit
Press  Here to Confirm Above Charge



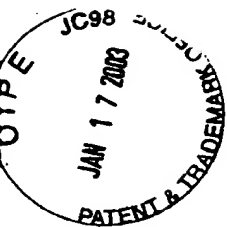


Fig. 34k

THURSDAY, OCTOBER 26, 1994 8:06PM

AIRLINE INFORMATION
AND RESERVATIONS

PROCESSING YOUR CHARGE NOW

YOUR CHOICE
TV

PRESS **GO** TO RETURN TO CABLE TV

1350

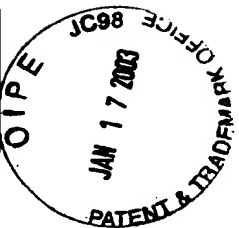


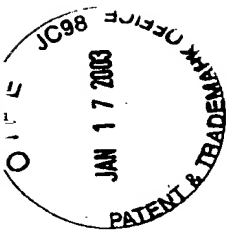


Fig. 34l

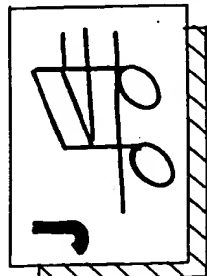
Thursday, October 26, 1994		8:06 PM
	AIRLINE INFORMATION AND RESERVATIONS	
<p>Your flight has ben booked, seats reserved, and your credit card has been charged. This is your confirmation #R03574661</p> <p>Press GO Here to pick up your tickets at the Delta airport counter Press GO Here to have your tickets mailed to you</p> <p>For your convenience: Press GO Here to store your credit card # IN MEMORY for your next reservation</p> <p> You can recheck your reservation through MENU I, Airline Reservations</p> <p>YOUR CHOICE</p> <p style="text-align: center;"></p> <p style="text-align: right;">Press GO Here to Return to Cable TV</p>		





Thursday, October 26, 1994


8:08 PM



DMX Demonstration



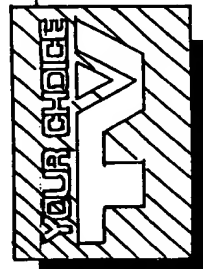
Here are the menu options you'll enjoy:


Press  On the station you want

1038

Top 5	Hard Rock	Easy Listening	New Age	Country Top 40	Rhythm and Blues	Classical
Top 10	Heavy Metal	Instrumentals	Favorite Light Rock	New Country	Blues Legends	Classical Piano
Top 40	Rock Classics	Easy List. Favorites	Beatles Only	Country Classics	Soul	Classical Strings
Rock	Rap	Jazz	Rock Legends	Bluegrass	Soul Classics	Classical Guitar
'30s	'40s	'50s	'60s	'70s	'80s	'90s
Waltz	Latin	Disco	Polka	Reggae	Dance Fever	Teen Dance
You are Listening to: MAGGIE MAY by Rod Stewart 1972						
More Information on Current Artist/Song						
						Screen ON/OFF

All this for just \$ 4.95 per month. Less than 1/2 the cost of one CD! ORDER NOW.



Press  Here to Order DMX

Press  Here to Return to Cable TV

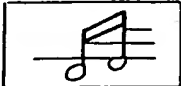
Fig. 35a



Fig. 35b

THURSDAY, OCTOBER 26, 1994

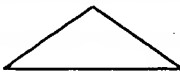
8:08PM




MUSIC FROM DMX


DIGITAL MUSIC EXPRESS

WHEN YOU ORDER DMX YOU WILL INSTANTLY BE ABLE TO ACCESS ALL THE DIFFERENT STATIONS THROUGH MENU 1. TO ENHANCE LISTENING ENJOYMENT, YOU MIGHT WANT TO CONNECT YOUR STEREO SPEAKERS TO YOUR TV SET. IF YOU LISTEN TO MUSIC IN A DIFFERENT ROOM OR IF YOU WANT TO WATCH TV IN ONE ROOM WHILE ANOTHER FAMILY MEMBER LISTENS TO DMX IN A SEPERATE ROOM, A TUNER ATTACHMENT IS AVAILABLE FROM YOUR CABLE SYSTEM. IN ANY EVENT, ORDER DMX TODAY FOR ONLY \$4.95 PER MONTH AND ENJOY COMMERCIAL-FREE DIGITAL RADIO INSTANTLY.



YOUR CHOICE

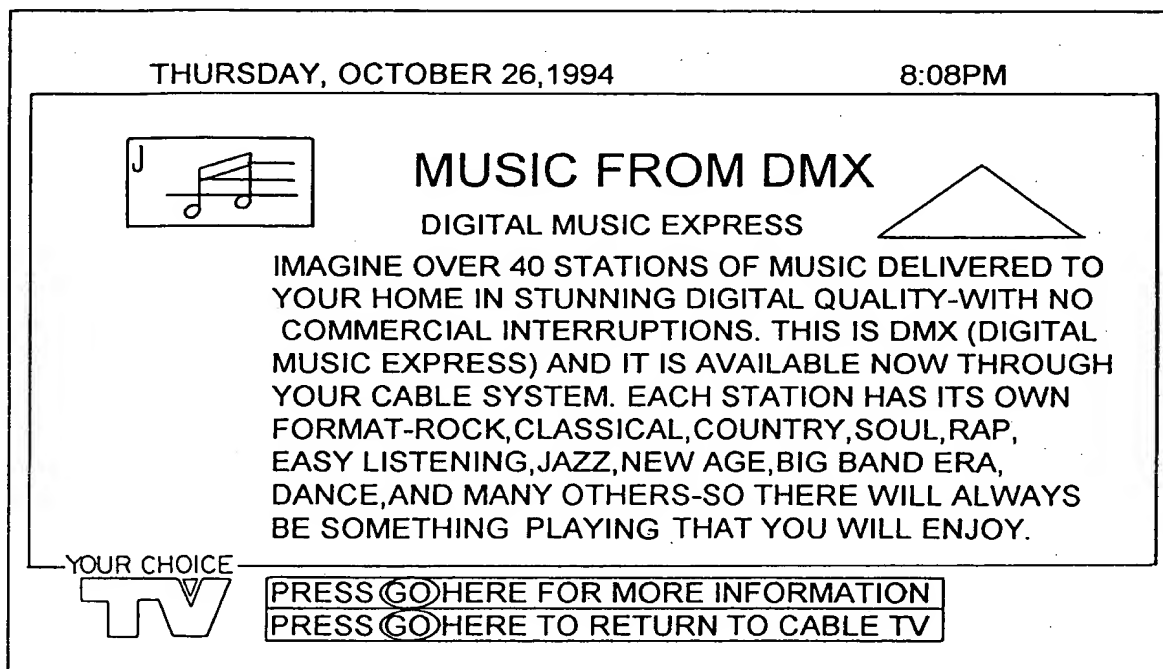


PRESS  HERE FOR A FREE DEMO OF DMX, DIGITAL MUSIC EXPRESS

1400



Fig. 35c



1404

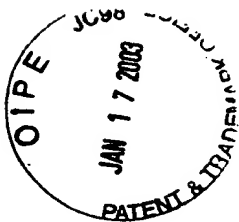


Fig. 35d

Thursday, October 26, 1994 8:09 PM

DMX Demonstration

Here are the menu options you'll enjoy:

Press **GO** On the station you want

Top 5	Hard Rock	Easy Listening	New Age	Country Top 40	Rythm and Blues	Classical
Top 10	Heavy Metal	Instru-mentals	Favorite Light Rock	New Country	Blues Legends	Classical Piano
Top 40	Rock Classics	Easy List. Favorites	Beatles Only	Country Classics	Soul	Classical Strings
Rock	Rap	Jazz	Rock Legends	Bluegrass	Soul Classics	Classical Guitar
'30s	'40s	'50s	'60s	'70s	'80s	'90s
Waltz	Latin	Disco	Polka	Reggae	Dance Fever	Teen Dance

You are listening to:
 PIANO CONCERTO by Rachmaninoff No. 3 op, 30 1909
 More Information on Current Artist/Song **Screen ON/OFF**
 All this for just \$4.95 per month. Less than 1/2 the cost of one CD!
ORDER NOW.

YOUR CHOICE

Press **GO** Here to Order DMX

Press **GO** Here to Return to Cable TV

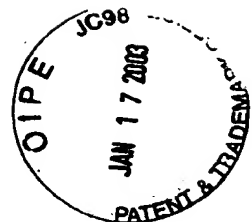

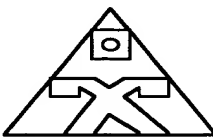


Fig. 35e

Thursday, October 26, 1994 8:09 PM



DMX Demonstration



Here are the menu options you'll enjoy:

Press **GO** On the station you want


Top 5	Hard Rock	Easy Listening	New Age	Country Top 40	Rythm and Blues	Classical
Top 10	Heavy Metal	Instru-mentals	Favorite Light Rock	New Country	Blues Legends	Classical Piano
Top 40	Rock Classics	Easy List. Favorites	Beatles Only	Country Classics	Soul	Classical Strings
Rock	Rap	Jazz	Rock Legends	Bluegrass	Soul Classics	Classical Guitar
'30s	'40s	'50s	'60s	'70s	'80s	'90s
Waltz	Latin	Disco	Polka	Reggae	Dance Fever	Teen Dance

Seirgei Rachmaninoff was born in Onega, Russia on April 9, 1873. He was a pianist, composer and a conductor. Rachmaninoff composed the Third

More Information on Current Artist/Song **Screen ON/OFF**

All this for just \$4.95 per month. Less than 1/2 the cost of one CD! ORDER NOW.

YOUR CHOICE




Press **GO** Here to Order DMX

Press **GO** Here to Return to Cable TV



Fig. 36a


Thursday, October 26, 1994 8:30 PM



MONTHLY ACCOUNT REVIEW
 Press **GO** on MENUS for Details

As of this date for: Mr. James Smith 114 Green St. San Diego, CA	MENU A MENU B MENU C MENU D MENU E MENU F MENU G MENU H MENU I MENU J THANK YOU FOR ORDERING	\$18.40 4.00 2.65 3.85 2.15 3.00 2.95 N/A 4.95 4.95 TOTAL: \$46.90
---	--	---

Your orders over \$20.00 are discounted 20%

YOUR CHOICE


Press **GO** Here to Continue
 Press **GO** Here to Erase Above and Repeat
 Press **GO** Here to Return to Cable TV

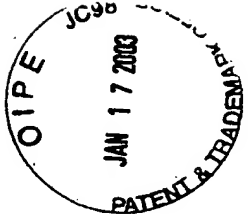
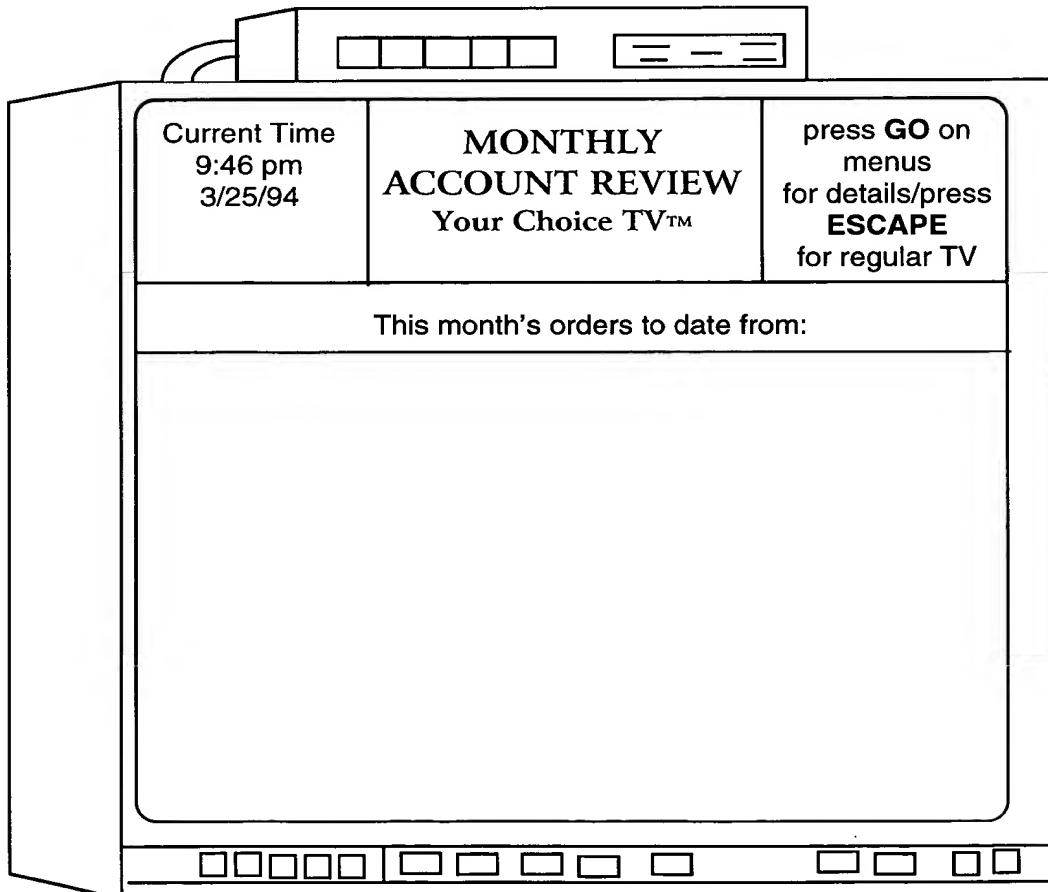


Fig. 36b



1612

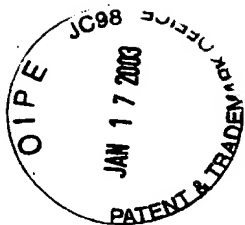



Fig. 37a


Thursday, October 26, 1994 8:30 PM

**MONTHLY ACCOUNT REVIEW**
Menu A - Hlt Movies

10-01-94	Four Score	2.25
10-04-94	Home Alone	2.25
10-09-94	You and Me	2.25
10-13-94	Godfather 5 (premiere)	7.50
10-13-94	Detective Smith	2.25
10-26-94	<u>Terminator 4 - 20%</u>	<u>1.80</u>
TOTAL		18.30

Note: Menu A changes on 11/01/94
YOUR 20% DISCOUNT NOW IN EFFECT

YOUR CHOICE



Press **GO** Here for Account Review
Press **GO** Here to Return to Cable TV

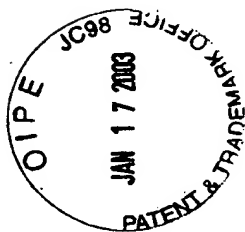


Fig. 37b

